

Tamkang University Academic Year 110, 2nd Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	CHEN, HSIAO-LING
Course Class	TLWXB2A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<ul style="list-style-type: none"> I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:50.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:50.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 4. Moral integrity. (ratio:80.00) 5. Independent thinking. (ratio:20.00) 			

Course Introduction	This course introduces ethics, helps students establish the overall concept of business ethics, and understand stakeholder relationships, social responsibility, and corporate governance in the workplace. Therefore, we discuss topics about ethical issues and the institutionalization of business ethics, and the decision-making process.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	The understanding of the overall concept of business ethics.	Cognitive
2	To establish students' moral sensitivity.	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	45	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
2	AB	45	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note

1	111/02/21 ~ 111/02/25	Course introduce and overview	
2	111/02/28 ~ 111/03/04	The importance of business ethics	
3	111/03/07 ~ 111/03/11	Stakeholder relationships, social responsibility, and corporate governance	
4	111/03/14 ~ 111/03/18	Emerging business ethics issues	
5	111/03/21 ~ 111/03/25	The institutionalization of business ethics	
6	111/03/28 ~ 111/04/01	Individual factors: Moral philosophies and values(1)	
7	111/04/04 ~ 111/04/08	Individual factors: Moral philosophies and values(2)	
8	111/04/11 ~ 111/04/15	Ethical decision making	
9	111/04/18 ~ 111/04/22	Review	
10	111/04/25 ~ 111/04/29	Midterm Exam Week	
11	111/05/02 ~ 111/05/06	Organizational factors: The role of ethical culture and relationships	
12	111/05/09 ~ 111/05/13	Developing an effective ethics program	
13	111/05/16 ~ 111/05/20	Ethical leadership	
14	111/05/23 ~ 111/05/27	Sustainability: Ethical and social responsibility dimensions	
15	111/05/30 ~ 111/06/03	Group presentation	
16	111/06/06 ~ 111/06/10	Group presentation	
17	111/06/13 ~ 111/06/17	Group presentation	
18	111/06/20 ~ 111/06/24	Final Exam Week	
Requirement	<p>Mark of Usual refers to the class exercise participation.</p> <p>About group presentation, we will divide all students into 10 groups.</p> <p>Each group is required to choose one business/company and introduce their business ethics policy or course-related issues. Providing a 30 minutes oral presentation with PowerPoint slides at the end of this semester. There is no need to submit an extra written report. If you would like to ask for leave, please attach your leave request information.</p>		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Business ethics: ethical decision making and cases (11e) Ferrell, Fraedrich, and Ferrell (ISBN:9781305500846)		
References			

Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<ul style="list-style-type: none"> ◆ Attendance : 10.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : % ◆ Other (Group presentation) : 30.0 %
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>