

## Tamkang University Academic Year 110, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL JOURNALISTIC ENGLISH	Instructor	TSENG, HSIU-MEI
Course Class	TLFBB3A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 3A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	<p>SDG3 Good health and well-being for people</p> <p>SDG4 Quality education</p> <p>SDG8 Decent work and economic growth</p>		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
Subject Departmental core competences			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:50.00)</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:50.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:30.00)</p> <p>2. Information literacy. (ratio:10.00)</p> <p>5. Independent thinking. (ratio:40.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:20.00)</p>			

Course Introduction	<p>This course is designed to teach students how to read an English news article in an effective and critical manner through a detailed analysis of its content and perspective. At the end of this course, students are expected to be more able to read an English newspaper on their own, broaden their international horizons, and enhance their competitiveness in taking tests for advanced study or job applications in the future.</p>
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>1. After reading several news articles on different areas of interest, students will be able to read the newspaper by themselves in an effective and critical manner.</p> <p>2. The purpose of this course is to improve students' English proficiency and skills in listening, reading, speaking, writing, and translating news articles, together with the acquisition of knowledge via multicultural similarities and differences.</p>	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AC	1257	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online)

Course Schedule			
Week	Date	Course Contents	Note
1	111/02/21 ~ 111/02/25	Orientation & The News and You (Chapter 1)	
2	111/02/28 ~ 111/03/04	Newspaper and the News (Ch. 2); Features of News English (Ch.3)	
3	111/03/07 ~ 111/03/11	The Secret Language of Headlines (Ch. 4); Just the Facts, Ma'am--The Lead of an English News Articles (Ch. 5)	
4	111/03/14 ~ 111/03/18	Lose the Fat and Keep the Muscle--The Bod of a News Article (Ch. 6): From the Literary Club (Ch. 7)	
5	111/03/21 ~ 111/03/25	Everyone's Entitled to One--Opinions and Editorials Page (Ch. 8); Politics (1): Conspiracy Theories and U. S. Politics (Ch. 9)	
6	111/03/28 ~ 111/04/01	Politics (2): International Politics--BIG Actions and Little Moves--Is there a solution to the Israeli-Palestine Conundrum? (Ch. 10) (Ch. 10);	
7	111/04/04 ~ 111/04/08	HOLIDAY	
8	111/04/11 ~ 111/04/15	Finance (1): The Global Recession (Ch. 11)--Goldman Sachs "misleading" country: Senate investigation	
9	111/04/18 ~ 111/04/22	Finance (2): The Stock Market (Ch. 12)	
10	111/04/25 ~ 111/04/29	Midterm Exam Week	
11	111/05/02 ~ 111/05/06	Economics (1): Made in China (Ch. 13)--Demographics, attitudes set to push China wages upwards	
12	111/05/09 ~ 111/05/13	Economics (2): Economies in Recession--EU austerity measures threaten recovery (Ch. 14)	
13	111/05/16 ~ 111/05/20	Business (1): Company Brand--Ford to kill off Mercury brand (Ch. 15)	
14	111/05/23 ~ 111/05/27	Business (2): Employment and Unemployment--Temp staffing at core of job debate (Ch. 16)	
15	111/05/30 ~ 111/06/03	Science (1): Space Exploration--Five years on, Mars rover may never rove again (Ch. 17)	
16	111/06/06 ~ 111/06/10	Science (2): Space Exploration--Synthetic life created in a lab (Ch. 18)	
17	111/06/13 ~ 111/06/17	Environment (1): Oil Spill--The unseen dangers of BP's oil disaster (Ch. 21)	

18	111/06/20~ 111/06/24	Final Exam Week	
Requirement	1. Tardiness: Be punctual for class is essential. You will lose points for being late. 2. Absence: You will lose points for being absent from class. 3. If you are absent from class for 3 times, you CANNOT pass the class. Show your teacher your Proof of Absence (school business, private business, sickness, death in the family) if you can not come.		
Teaching Facility	Computer		
Textbooks and Teaching Materials	Breaking News English: A Comprehensive Guide to Understanding English News (2nd Edition), Tim Ferry		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 %    ◆ Mark of Usual : 20.0 %    ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other ( ) : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		