

Tamkang University Academic Year 110, 2nd Semester Course Syllabus

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| Course Title | BUSINESS ETHICS | Instructor | HSIAO, I-FAN |
| Course Class | TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B | Details | <ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester |
| Relevance to SDGs | SDG4 Quality education SDG5 Gender equality SDG10 Reducing inequalities SDG11 Sustainable cities and communities | | |
| D e p a r t m e n t a l A i m o f E d u c a t i o n | | | |
| I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen. | | | |
| Subject Departmental core competences | | | |
| A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:50.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:50.00) | | | |
| Subject Schoolwide essential virtues | | | |
| 4. Moral integrity. (ratio:80.00) 5. Independent thinking. (ratio:20.00) | | | |

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| Course Introduction | The course provides concepts of business ethics, and to explain why it is important for personal and career development. The class emphasizes the applications and tactics by means of realistic cases rather than formal theories. Students are expected to understand how important business ethics is, and be able to make wise decisions confronting relevant issues. |
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives | objective methods |
|-----|--|-------------------|
| 1 | By discussion method, to let students understand how important business ethics is, and be able to make wise decisions confronting relevant issues. | Affective |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment |
|-----|------------------|-------------------|---------------------------------|---|
| 1 | AB | 45 | Lecture, Discussion, Experience | Testing, Discussion(including classroom and online), Report(including oral and written) |

Course Schedule

| Week | Date | Course Contents | Note |
|------|--------------------------|--|------|
| 1 | 111/02/21 ~ 111/02/25 | Course Introduction | |
| 2 | 111/02/28 ~ 111/03/04 | The Importance of Business Ethics | |
| 3 | 111/03/07 ~ 111/03/11 | Stakeholder Relationships, Social Responsibility, and Corporate Governance | |

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| 4 | 111/03/14 ~ 111/03/18 | Emerging Business Ethics Issues | |
| 5 | 111/03/21 ~ 111/03/25 | The Institutionalization of Business Ethics | |
| 6 | 111/03/28 ~ 111/04/01 | Ethical Decision Making | |
| 7 | 111/04/04 ~ 111/04/08 | Ching Ming Festival-No Class | |
| 8 | 111/04/11 ~ 111/04/15 | Individual Factors: Moral Philosophies and Values | |
| 9 | 111/04/18 ~ 111/04/22 | Organizational Factors: The Role of Ethical Culture and Relationships | |
| 10 | 111/04/25 ~ 111/04/29 | Midterm Exam Week | |
| 11 | 111/05/02 ~ 111/05/06 | Developing, Managing and Controlling an Effective Ethics Program | |
| 12 | 111/05/09 ~ 111/05/13 | Globalization of Ethical Decision Making | |
| 13 | 111/05/16 ~ 111/05/20 | Ethical Leadership | |
| 14 | 111/05/23 ~ 111/05/27 | Sustainability: Ethical and Social Responsibility Dimensions | |
| 15 | 111/05/30 ~ 111/06/03 | Group Presentation | |
| 16 | 111/06/06 ~ 111/06/10 | Group Presentation | |
| 17 | 111/06/13 ~ 111/06/17 | Group Presentation | |
| 18 | 111/06/20 ~ 111/06/24 | Final Exam Week | |
| Requirement | 1: Don't be late 2: Respect others 3: Implementing anti-epidemic policy 4: Roll call will be made every week due to the real-name system policy under covid-19 pandemic | | |
| Teaching Facility | Computer, Projector | | |
| Textbooks and Teaching Materials | "Business Ethics : Ethical Decision Making and Cases" 12e (Asia Edition) , by Ferrel, Fraedrich and Ferrel, ISBN : 9789814846394 | | |
| References | | | |
| Number of Assignment(s) | (Filled in by assignment instructor only) | | |
| Grading Policy | ◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 40.0 % ◆ Final Exam : % ◆ Other 〈Group Presentation〉 : 40.0 % | | |

Note

This syllabus may be uploaded at the website of Course Syllabus Management System at <http://info.ais.tku.edu.tw/csp> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <http://www.acad.tku.edu.tw/CS/main.php>.

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