

Tamkang University Academic Year 110, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL FINANCIAL MANAGEMENT	Instructor	AN-CHI WU
Course Class	TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	<p>SDG4 Quality education</p> <p>SDG8 Decent work and economic growth</p>		
Departmental Aim of Education			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
Subject Departmental core competences			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:30.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:20.00)</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:20.00)</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:30.00)</p>			
Subject Schoolwide essential virtues			
<p>2. Information literacy. (ratio:40.00)</p> <p>5. Independent thinking. (ratio:40.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:20.00)</p>			

Course Introduction	<p>This course will enrich student knowledge on financial management aspects of multinational firms. We will discuss the financial risk exposures that confront the multinational companies, how such exposures impact business strategy and operations, and how they can be mitigated. Specific topics will include currency fluctuations, measuring and hedging exchange rate risk, comparative capital structure, multinational investment, and international capital budgeting.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1. Understand the issues related to international financial management. 2. Understand exchange rate exposure for a multinational corporation. 3. Make international investment and capital budgeting decisions.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	257	Lecture, Discussion, Practicum	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	111/02/21~ 111/02/25	Introduction	

2	111/02/28 ~ 111/03/04	Multinational Financial Management: Overview	
3	111/03/07 ~ 111/03/11	International Flow of Funds	
4	111/03/14 ~ 111/03/18	International Financial Markets	
5	111/03/21 ~ 111/03/25	Exchange Rate Determination	
6	111/03/28 ~ 111/04/01	Exchange Rate Determination	
7	111/04/04 ~ 111/04/08	Holiday	No Class
8	111/04/11 ~ 111/04/15	International Arbitrage & Interest Rate Parity	
9	111/04/18 ~ 111/04/22	International Arbitrage & Interest Rate Parity	
10	111/04/25 ~ 111/04/29	Midterm Exam Week	
11	111/05/02 ~ 111/05/06	Relationships Among Inflation, Interest Rates & Exchange Rates	
12	111/05/09 ~ 111/05/13	Relationships Among Inflation, Interest Rates & Exchange Rates	
13	111/05/16 ~ 111/05/20	Measuring Exposure to Exchange Rate Fluctuations	
14	111/05/23 ~ 111/05/27	Managing Economic Exposure & Translation Exposure	
15	111/05/30 ~ 111/06/03	Multinational Capital Budgeting	
16	111/06/06 ~ 111/06/10	Multinational Capital Structure	
17	111/06/13 ~ 111/06/17	Group Presentation and Reports	
18	111/06/20 ~ 111/06/24	Final Exam Week	
Requirement	<p>1. Student is expected to arrive on time and stay for the entire duration of the class.</p> <p>2. Class discussions are often necessary.</p> <p>3. A final investment analysis report will be required at the end of the semester.</p> <p>4. The course content and progress will be adjusted accordingly based on the interaction between the instructor and students.</p>		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	International Financial Management (Asia Edition), 14th Edition by Jeff Madura		
References	International Financial Management, 9th Edition by Cheol Eun and Bruce Resnick and Tuugi Chuluu		

Number of Assignment(s)	4 (Filled in by assignment instructor only)
Grading Policy	<ul style="list-style-type: none"> ◆ Attendance : 20.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other (Report) : 10.0 %
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>