

Tamkang University Academic Year 110, 2nd Semester Course Syllabus

Course Title	INVESTMENTS	Instructor	YI-CHENG LIU
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG5 Gender equality SDG16 Peace, justice and strong institutions SDG17 Partnerships for the goals		
Departmental Aim of Education			
I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
Subject Departmental core competences			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:20.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:20.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:30.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:25.00) 3. A vision for the future. (ratio:25.00) 5. Independent thinking. (ratio:25.00)			

Course Introduction	The course presents theory in the context of real, data-driven examples, and then develops intuition to solve Problems. Students gain a practical perspective, seeing how models connect to real-world decisions being made in today' s firms and policy debates.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>A. Breeding professionals with expertise in general International Trade and International Business</p> <p>A. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>A. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>A. Breeding professionals with expertise in Marketing and Financial Management</p>	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	1235	Lecture, Discussion, Practicum	Practicum, Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
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1	111/02/21 ~ 111/02/25	Chapter 5: Risk, Return, and the Historical Record	
2	111/02/28 ~ 111/03/04	Chapter 5: Risk, Return, and the Historical Record	
3	111/03/07 ~ 111/03/11	Chapter 5: Risk, Return, and the Historical Record	
4	111/03/14 ~ 111/03/18	Chapter 6: Efficient Diversification	
5	111/03/21 ~ 111/03/25	Chapter 6: Efficient Diversification	
6	111/03/28 ~ 111/04/01	Chapter 6: Efficient Diversification	
7	111/04/04 ~ 111/04/08	Chapter7: Capital Asset Pricing and Arbitrage Pricing Theory	
8	111/04/11 ~ 111/04/15	Chapter7: Capital Asset Pricing and Arbitrage Pricing Theory	
9	111/04/18 ~ 111/04/22	Chapter7: Capital Asset Pricing and Arbitrage Pricing Theory	
10	111/04/25 ~ 111/04/29	Midterm Exam Week	
11	111/05/02 ~ 111/05/06	Chapter 8: The Efficient Market Hypothesis	
12	111/05/09 ~ 111/05/13	Chapter 8: The Efficient Market Hypothesis	
13	111/05/16 ~ 111/05/20	Chapter 18: Evaluating Investment Performance	
14	111/05/23 ~ 111/05/27	Chapter 18: Evaluating Investment Performance	
15	111/05/30 ~ 111/06/03	Chapter 22: Investors and the Investment Process	
16	111/06/06 ~ 111/06/10	Chapter 22: Investors and the Investment Process	
17	111/06/13 ~ 111/06/17	Chapter 22: Investors and the Investment Process	
18	111/06/20 ~ 111/06/24	Final Exam Week	
Requirement	None		
Teaching Facility	Computer, Projector, Other (handouts)		
Textbooks and Teaching Materials	Essentials of Investments (12th Edition, 2022) Bodie, Kane, Marcus		
References			

Number of Assignment(s)	2 (Filled in by assignment instructor only)
Grading Policy	◆ Attendance : 35.0 % ◆ Mark of Usual : 35.0 % ◆ Midterm Exam : 15.0 % ◆ Final Exam : 15.0 % ◆ Other () : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.