

Tamkang University Academic Year 110, 2nd Semester Course Syllabus

Course Title	MANAGEMENT	Instructor	CHEN, HSIAO-LING
Course Class	TLBAB1A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	1A SDG4 Quality education		
Departmental Aim of Education			
<p>I. Acquisition of professional knowledge.</p> <p>II. Learning effective self-planning.</p> <p>III. Theoretical application of practical matters.</p> <p>IV. Interpersonal communication and teamwork.</p> <p>V. Analysis of problems and recommendations.</p> <p>VI. Awareness of Ethics as a global citizen.</p>			
Subject Departmental core competences			
D. Students can demonstrate that they are critical thinkers.(ratio:100.00)			
Subject Schoolwide essential virtues			
<p>3. A vision for the future. (ratio:10.00)</p> <p>5. Independent thinking. (ratio:60.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:30.00)</p>			
Course Introduction	<p>This course introduces management theories with the four major functions of management: "planning", "organizing", "leadership" and "control" as the core of the course. With the introduction of case applications, students can understand and explore the internal and external environmental and social responsibilities faced by managers.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understand the theoretical concepts and knowledge of management	Cognitive
2	Understand the practical application of management theory through case application	Psychomotor
3	Apply management concepts and knowledge to help others	Psychomotor

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	D	5	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online)
2	D	7	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)
3	D	3	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	111/02/21 ~ 111/02/25	Course Introduce and Overview	
2	111/02/28 ~ 111/03/04	Managing Today	
3	111/03/07 ~ 111/03/11	The Manager as Decision Maker	
4	111/03/14 ~ 111/03/18	Important Managerial Issues	
5	111/03/21 ~ 111/03/25	Planning-The Management Environment	Case Group1

6	111/03/28 ~ 111/04/01	Planning-Managing Change and Innovation	Case Group 2
7	111/04/04 ~ 111/04/08	Planning-Planning and Goal Setting (No class at April 5th Ching Ming Festival but April 7th as usual)	Case Group 3
8	111/04/11 ~ 111/04/15	Organizing-Structuring and Designing Organizations	Case Group 4
9	111/04/18 ~ 111/04/22	Review	
10	111/04/25 ~ 111/04/29	Midterm Exam Week	
11	111/05/02 ~ 111/05/06	Organizing-Managing Human Resources and Diversity	Case Group 5
12	111/05/09 ~ 111/05/13	Organizing-Managing Work Groups and Work Teams	Case Group 6
13	111/05/16 ~ 111/05/20	Leading-Understanding Individual Behavior	Case Group 7
14	111/05/23 ~ 111/05/27	Leading-Motivating and Rewarding Employees	Case Group 8
15	111/05/30 ~ 111/06/03	Leading-Understanding Leadership	Case Group 9
16	111/06/06 ~ 111/06/10	Leading-Managing Organizational and Interpersonal Communication	Case Group 10
17	111/06/13 ~ 111/06/17	Controlling-Controlling Work and Organizational Processes	
18	111/06/20 ~ 111/06/24	Final Exam Week	
Requirement	<p>Mark of Usual refers to the class exercise participation, we will divide all students into 10 groups. Each group is required to choose one of the case applications behind the chapter of textbook, to introduce the case and answer questions by providing 20 or so minutes of oral presentations with PowerPoint slides after the corresponding chapter had been taught. If you would like to ask for leave, please attach your leave request information.</p>		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Robbins, Coulter, and DeCenzo, 2020, Fundamentals of Management, 11st Edition, Pearson, (ISBN:9781292307329)		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other () : %</p>		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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