

Tamkang University Academic Year 110, 1st Semester Course Syllabus

Course Title	AGRICULTURAL PRODUCTS AND FOOD PRODUCTS SECURITY STUDY CASES IN THE EU - QUALITY CONTROL AND BRANDING	Instructor	YUAN YI-MOND
Course Class	TREXM1A MASTER'S PROGRAM, GRADUATE INSTITUTE OF EUROPEAN STUDIES, 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG3 Good health and well-being for people SDG4 Quality education SDG9 Industry, Innovation, and Infrastructure SDG12 Responsible consumption and production		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
Graduate Institute of European Studies focuses on cross-field research, among European Union (European nations) and Russia. It is our commitment to cultivate students whom has the ability to explore not only in the research of politics and economics but a.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<ul style="list-style-type: none"> A. Broadening European and Russian knowledge and vision.(ratio:20.00) B. Cultivating students with self-expression and the ability to write academic reports. (ratio:20.00) C. Understanding the institutions and function of European Union and Russia.(ratio:20.00) D. Possessing the knowledge of interdisciplinary field.(ratio:20.00) E. Developing future career potential and direction.(ratio:20.00) 			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:30.00) 2. Information literacy. (ratio:20.00) 3. A vision for the future. (ratio:10.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:10.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 			

Course Introduction	To know the history and function of the Common Agricultural Policy(CAP)in European Union. And to understand the role and influence of CAP in European Union and world trade.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1.Introduction of EU CAP Institution, Structure and Functions 2.Analyze the reform of CAP and consequences on enlarged EU 3.EU Agricultural products and World trade 4.New sustainable role:Environment, Health, Quality of life, Social life	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	123567	Lecture, Discussion	Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	110/09/22 ~ 110/09/28	課程介紹	
2	110/09/29 ~ 110/10/05	歐洲內外供應需求、歷程	

3	110/10/06~ 110/10/12	新觀點：環境、資源、動物福利等... 產品的品質與安全控管	
4	110/10/13~ 110/10/19	過去歐盟農業政策的改革	
5	110/10/20~ 110/10/26	歐盟農業政策的演變(從羅馬條約到西元 2 千年)	
6	110/10/27~ 110/11/02	品種的改良和基因改造	
7	110/11/03~ 110/11/09	歐盟的規範、地理標示	
8	110/11/10~ 110/11/16	校外教學	
9	110/11/17~ 110/11/23	校外專業人士演講(視疫情狀況而定)	
10	110/11/24~ 110/11/30	從田園到餐桌上的經銷鏈與加工;各個專業組織的角色	
11	110/12/01~ 110/12/07	歐洲食品加工業的多元成長	
12	110/12/08~ 110/12/14	歐洲各地區的特產	
13	110/12/15~ 110/12/21	追求品質的動力：各地與世界競標賽與知名專業學校	
14	110/12/22~ 110/12/28	食品添加物和保健食品多項規範	
15	110/12/29~ 111/01/04	歐盟品牌定位與品質保障	
16	111/01/05~ 111/01/11	高天然成分產品和有機產品市場	
17	111/01/12~ 111/01/18	結論於歐盟農業政策的未來發展	
18	111/01/19~ 111/01/25	學生報告	
Requirement	分組討論報告一篇		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials			
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : % ◆ Final Exam : 60.0 % ◆ Other () : %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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