

Tamkang University Academic Year 110, 1st Semester Course Syllabus

Course Title	SEMINAR IN FINANCIAL MANAGEMENT	Instructor	CHEUNG-SUM LU
Course Class	TLUXM1A TKU-QUT DUAL MASTER DEGREE PROGRAM IN FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG8 Decent work and economic growth		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. To cultivate a professional understanding of the theory and skills of finance. II. To be able to solve practical problems by professional knowledge of finance. III. Possess the ability to communicate and express views regarding financial profession. IV. Emphasize corporation and coordination within a team. V. To expand international vision and civic awareness. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Have a strong grasp of the advanced knowledge and skills in professional finance. (ratio:70.00) D. Illustrate the ability of corporation and coordination within a team.(ratio:30.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 2. Information literacy. (ratio:35.00) 5. Independent thinking. (ratio:35.00) 7. A spirit of teamwork and dedication. (ratio:30.00) 			

Course Introduction	This interactive seminar will show how finance works for corporations in today' s fast-moving business environment. The key topics are capital budgeting, cash, and dividend policy.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Capital budgeting	Cognitive
2	Cash and financing decisions	Cognitive
3	Dividend policy	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	A	25	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Report(including oral and written)
2	A	25	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Report(including oral and written)
3	D	7	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule			
Week	Date	Course Contents	Note
1	110/09/22 ~ 110/09/28	Introduction, 9/28	
2	110/09/29 ~ 110/10/05	Financial management, 10/5	10/5 Group member list due
3	110/10/06 ~ 110/10/12	Value, risk , and return, 10/12	
4	110/10/13 ~ 110/10/19	Value, risk, and return, 10/19	
5	110/10/20 ~ 110/10/26	Capital budgeting, 10/26	
6	110/10/27 ~ 110/11/02	Capital budgeting, 11/2	
7	110/11/03 ~ 110/11/09	Capital budgeting, 11/9	
8	110/11/10 ~ 110/11/16	Capital budgeting, 11/16	
9	110/11/17 ~ 110/11/23	Cash and financing decisions, 11/23	
10	110/11/24 ~ 110/11/30	Cash and financing decisions, 11/30	
11	110/12/01 ~ 110/12/07	Cash and financing decisions, 12/7	
12	110/12/08 ~ 110/12/14	Dividend policy, 12/14	
13	110/12/15 ~ 110/12/21	Dividend policy, 12/21	
14	110/12/22 ~ 110/12/28	Dividend policy, 12/28	
15	110/12/29 ~ 111/01/04	Financing decisions, 1/4	
16	111/01/05 ~ 111/01/11	Financing decisions, 1/11	
17	111/01/12 ~ 111/01/18	Special topics, 1/18	
18	111/01/19 ~ 111/01/25	Special topics, 1/25	
Requirement			
Teaching Facility		Computer	
Textbooks and Teaching Materials			

References	Principles of Corporate Finance by Brealey, Myers, and Allen, McGraw-Hill (12th Ed.) Financial Management: Theory and Practice by Brigham, Houston, Kong, Hsu, and Bany-Ariffin, Cengage Learning (An Asia Ed.) Corporate Finance by Berk and DeMarzo, Pearson (4th Ed.)
Number of Assignment(s)	4 (Filled in by assignment instructor only)
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : % ◆ Midterm Exam : % ◆ Final Exam : 20.0 % ◆ Other <Discussions/Reports> : 70.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.