

Tamkang University Academic Year 110, 1st Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	CHEN, HSIAO-LING
Course Class	TGLXM0A ELECTIVES COURSES BY COLLEGE OF BUSINESS AND MANAGEMENT-MASTER, 0A	Details	◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG12 Responsible consumption and production		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Acquisition of professional knowledge. II . Learning effective self-planning. III . Theoretical application of practical matters. IV . Interpersonal communication and teamwork. V . Analysis of problems and recommendations. VI . Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
B. Students can demonstrate that they have analytical and problem-solving capability. (ratio:30.00) E. Students are able to demonstrate effective considerations of ethical issues in business situation.(ratio:70.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00) 4. Moral integrity. (ratio:80.00)			

Course Introduction	This course introduces ethics, helps students establish the overall concept of business ethics, and understand stakeholder relationships, social responsibility, and corporate governance in the workplace. Therefore, we discuss topics about ethical issues and the institutionalization of business ethics, and the decision-making process. To strengthen students the ability to read relevant papers, we will conduct group case discussions and final presentations.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	The understanding of the overall concept of business ethics.	Cognitive
2	To establish students' moral sensitivity.	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	BE	14	Lecture, Discussion	Testing, Report(including oral and written)
2	BE	14	Lecture, Discussion	Discussion(including classroom and online), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	110/09/22 ~ 110/09/28	Course introduce and overview	
2	110/09/29 ~ 110/10/05	No class (This course takes every other week, 2 hours each time)	
3	110/10/06 ~ 110/10/12	The importance of business ethics	

4	110/10/13 ~ 110/10/19	No class (This course takes every other week, 2 hours each time)	
5	110/10/20 ~ 110/10/26	Stakeholder relationships, social responsibility, and corporate governance	
6	110/10/27 ~ 110/11/02	No class (This course takes every other week, 2 hours each time)	
7	110/11/03 ~ 110/11/09	Ethical issues and the institutionalization of business ethics	
8	110/11/10 ~ 110/11/16	No class (This course takes every other week, 2 hours each time)	
9	110/11/17 ~ 110/11/23	Midterm exam	
10	110/11/24 ~ 110/11/30	No class (This course takes every other week, 2 hours each time)	
11	110/12/01 ~ 110/12/07	Moral philosophies and values	
12	110/12/08 ~ 110/12/14	No class (This course takes every other week, 2 hours each time)	
13	110/12/15 ~ 110/12/21	Ethical decision making	
14	110/12/22 ~ 110/12/28	No class (This course takes every other week, 2 hours each time)	
15	110/12/29 ~ 111/01/04	The role of ethical culture and leaderships	
16	111/01/05 ~ 111/01/11	No class (This course takes every other week, 2 hours each time)	
17	111/01/12 ~ 111/01/18	Final report (group presentation)	
18	111/01/19 ~ 111/01/25		
Requirement			
Teaching Facility		Computer, Projector	
Textbooks and Teaching Materials		Business ethics: ethical decision making and cases (11e) Ferrell, Fraedrich, and Ferrell (ISBN:9781305500846)	
References			

Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 35.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : %</p> <p>◆ Other 〈Final report〉 : 35.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>