

Tamkang University Academic Year 110, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	WEI-HSIU LIN
Course Class	TRJXB2A DEPARTMENT OF GLOBAL POLITICS AND ECONOMICS (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG9 Industry, Innovation, and Infrastructure		
Departmental Aim of Education			
To be equipped with a basic knowledge of economics and political science, to develop confidence in communicating professionally and academically in English in matters related to the global political economy; to acquire the capability to conduct further research individually and collectively with others; and ultimately to prepare oneself to become professionals and leaders with a global perspective for the international arena.			
Subject Departmental core competences			
<p>A. Provide essential analytical abilities in the area of politics and economics(ratio:30.00)</p> <p>B. Provide knowledge and skills to understand the current global issues(ratio:30.00)</p> <p>C. Develop a high level of proficiency in verbal and written English required in the course of study and for communication purposes(ratio:40.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:50.00)</p> <p>2. Information literacy. (ratio:25.00)</p> <p>5. Independent thinking. (ratio:25.00)</p>			
Course Introduction	<p>The purpose of this course is to introduce the economic concepts of microeconomics. The main idea of microeconomics is how consumers and producers make choices. And the way to define and find the efficient methods for consumers and producers rely on mathematical models. The mathematical tools we need in this course is very basic, only addition, subtraction, multiplication, and division. I hope that students can understand the main ideas of microeconomics and apply those concepts in our real life.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	a. To know the important concepts b. To know the strength and weakness of economic concepts of microeconomics c. To know the way to apply those concepts in our real life	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABC	125	Lecture, Discussion	Testing, Discussion(including classroom and online)

Course Schedule

Week	Date	Course Contents	Note
1	110/09/22 ~ 110/09/28	Introduction	
2	110/09/29 ~ 110/10/05	Applying the Supply-and-Demand (I)	
3	110/10/06 ~ 110/10/12	Applying the Supply-and-Demand (II)	
4	110/10/13 ~ 110/10/19	Consumer Choice (I)	
5	110/10/20 ~ 110/10/26	Consumer Choice (II)	
6	110/10/27 ~ 110/11/02	Firms and Production (I)	
7	110/11/03 ~ 110/11/09	Firms and Production (II)	
8	110/11/10 ~ 110/11/16	Quiz 1 and Review	
9	110/11/17 ~ 110/11/23	Midterm Exam Week	
10	110/11/24 ~ 110/11/30	Cost (I)	
11	110/12/01 ~ 110/12/07	Cost (II)	

12	110/12/08 ~ 110/12/14	Competitive Firms and Markets (I)	
13	110/12/15 ~ 110/12/21	Competitive Firms and Markets (II)	
14	110/12/22 ~ 110/12/28	Ch. 8 Competitive Firms and Markets (III)	
15	110/12/29 ~ 111/01/04	Movie	
16	111/01/05 ~ 111/01/11	Quiz 2 and Review	
17	111/01/12 ~ 111/01/18	Final Exam Week	
18	111/01/19 ~ 111/01/25	Make-up	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Jeffrey M. Perloff.2018. Microeconomics. The 8th edition. Pearson.		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other 〈Quiz〉 : 20.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		