

Tamkang University Academic Year 110, 1st Semester Course Syllabus

Course Title	INTERNATIONAL COMMUNICATION	Instructor	WANG WEI-KANG
Course Class	TRDXB2A DEPARTMENT OF DIPLOMACY AND INTERNATIONAL RELATIONS (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	<p>SDG8 Decent work and economic growth</p> <p>SDG9 Industry, Innovation, and Infrastructure</p>		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To provide students with an understanding of the major theories in diplomacy & international relations and to equip students with practical skills and help them become outstanding members of the diplomatic and international relations community.			
Subject Departmental core competences			
<p>A. Every student will process essential understanding of theories of international relations. (ratio:30.00)</p> <p>B. Every student will have primary perception of current international issues.(ratio:30.00)</p> <p>C. Every student will become capable of Independent thinking and information processing to further improve international relations.(ratio:30.00)</p> <p>E. Every student will display high-level competence in English.(ratio:10.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:40.00)</p> <p>2. Information literacy. (ratio:40.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:20.00)</p>			

Course Introduction	We will examine the critical role that communication plays in international political and business relations. Software and hardware technologies which form international messages and channels will be discussed.
------------------------	--

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This is to introduce students to the involves learning projections of power, trade and economics nationalism, globalization, the impact of global technologies.	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCE	127	Lecture, Discussion	Testing, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	110/09/22 ~ 110/09/28	Introduction	
2	110/09/29 ~ 110/10/05	BRANSON V. BEZOS	
3	110/10/06 ~ 110/10/12	SPACE X	
4	110/10/13 ~ 110/10/19	AMAZON MGM	
5	110/10/20 ~ 110/10/26	FTC v. FACEBOOK	

6	110/10/27 ~ 110/11/02	BBC RT CCTV FOREIGN AGENTS	
7	110/11/03 ~ 110/11/09	VOA DW FRANCE 24	
8	110/11/10 ~ 110/11/16	JUSTICE DEPARTMENT V. GOOGLE ,FACEBOOK etc.	
9	110/11/17 ~ 110/11/23	Midterm Exam Week	
10	110/11/24 ~ 110/11/30	CNA ARIANG	
11	110/12/01 ~ 110/12/07	midterm short essay due, AL JAZEERA	
12	110/12/08 ~ 110/12/14	EU v. GOOGLE	
13	110/12/15 ~ 110/12/21	EU v. Amazon	
14	110/12/22 ~ 110/12/28	DISNEY AND FOX	
15	110/12/29 ~ 111/01/04	NETFLIX	
16	111/01/05 ~ 111/01/11	Final presentation	
17	111/01/12 ~ 111/01/18	Fianal presentation	
18	111/01/19 ~ 111/01/25	TERM PAPER DUE	
Requirement	The instructor is committed to making himself as accessible as possible. Students have responsibility for maintaining an appropriate learning environment. Academic integrity means honesty and responsibility in scholarship.		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	N/A		
References	N/A		
Number of Assignment(s)	5 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 5.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 30.0 % ◆ Other (Final presentation) : 20.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		