Tamkang University Academic Year 110, 1st Semester Course Syllabus

| Course Title | PRINCIPLES AND APPLICATION FOR INTERPRETATION | Instructor | CHI, SHAN JU | | | | | |
|---|---|-------------|---|--|--|--|--|--|
| Course Class | TRBXB2P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2P | Details | General Course Selective One Semester | | | | | |
| Relevance to SDGs | SDG4 Quality education Relevance | | | | | | | |
| | Departmental Aim of Educ | ation | | | | | | |
| To develop industry. | talented managers with international competitive advantage in | the tourism | | | | | | |
| | Subject Departmental core competence | es | | | | | | |
| A. Ability to | analyze and solve problems.(ratio:10.00) | | | | | | | |
| B. Ability to | o communicate in English.(ratio:30.00) | | | | | | | |
| C. Proper s | ervice and work attitude.(ratio:20.00) | | | | | | | |
| D. Tourism | management knowledge.(ratio:10.00) | | | | | | | |
| E. Tourism | management skills.(ratio:30.00) | | | | | | | |
| Subject Schoolwide essential virtues | | | | | | | | |
| 5. Indeper | ident thinking. (ratio:30.00) | | | | | | | |
| 7. A spirit | of teamwork and dedication. (ratio:30.00) | | | | | | | |
| 8. A sense of aesthetic appreciation. (ratio:40.00) | | | | | | | | |
| Course Introduction | This course aims at building up the knowledge of being an or both theoretical background and on-site practices. Students assignments, presentations, and hands-on activities. | | | | | | | |

| | The o | correspo | | course's instructional objectives and the | cognitive, affective, | |
|------|--|---|---|--|---|--|
| | | | | d psychomotor objectives. ng the cognitive, affective and psychomo | tor | |
| II.A | the ffective : Emp mor Psychomotor: | course's bhasis up rals, attitu | veracity, conception, pr on the study of various ude, conviction, values, is upon the study of the | is kinds of knowledge in the cognition of rocedures, outcomes, etc. kinds of knowledge in the course's appea etc. e course's physical activity and technical | al, | |
| No. | | | objective methods | | | |
| 1 | to understan | d the pri | Cognitive | | | |
| 2 | to acquire ski | ills of gui | Cognitive | | | |
| | to be able to interpretation | | Cognitive | | | |
| | The c | correspond | lences of teaching objectives | : : core competences, essential virtues, teaching me | ethods, and assessment | |
| No. | Core Competences | | Essential Virtues | Teaching Methods | Assessment | |
| 1 | ABCDE | | 578 | Lecture, Discussion, Practicum | Testing, Discussion(including classroom and online), Report(including oral and written) | |
| 2 | 2 ABCDE | | 578 | Lecture, Discussion, Practicum | Testing, Discussion(including classroom and online), Report(including oral and written) | |
| 3 | ABCDE | | 578 | Lecture, Discussion, Practicum | service learning | |
| | 1 | 1 | | Course Schedule | | |
| Week | Date | | Course Contents | | Note | |
| 1 | 110/09/22~ 110/09/28 | Course Introduction | | | MOU-2% | |
| 2 | 110/09/29~ 110/10/05 | What is | s 'interpretation'? and V | MOU-2% | | |
| 3 | 110/10/06~ 110/10/12 | Interpr | etation of 'music' and re | exercise 10% | | |
| 4 | 110/10/13~ 110/10/19 | The pri | nciple of making a pres | | | |
| 5 | 110/10/20~ 110/10/26 | Interpretation of ecological and geological sites | | | | |
| 6 | 110/10/27~ 110/11/02 | Service | Learning: preparation | Field Trip on Oct. 29 | | |
| | | | | | | |

| 110/11/09 110/11/10 8 110/11/10 In 9 110/11/17 N 10 110/11/17 N 10 110/11/24~ O 11 110/11/201~ Te 11 110/12/01~ Te 11 110/12/01~ Te 12 110/12/15~ A 13 110/12/22~ In 14 110/12/22~ In 15 110/12/29~ Be 16 111/01/05~ Te 17 111/01/12~ Co 18 111/01/19~ Te 18 111/01/19~ Se 19 111/01/19~ Se 118 111/01/19~ Se 19 111/01/19~ Se 10 Se Se 118 111/01/19~ Se 10 Se Se 10 Se Se 118 Se Se 110 Se Se 111 Se Se | Interpretation of ecological and geological sites | | | |
|---|---|--|--|--|
| 8 110/11/16 In 9 110/11/17~ 110/11/23 N 10 110/11/24~ 110/12/01~ 110/12/07 O 11 110/12/01~ 110/12/07 Te 12 110/12/15~ 110/12/21 A 13 110/12/25~ 110/12/28 In 14 110/12/29~ 111/01/04 Be 15 111/01/05~ 111/01/18 Te 16 111/01/12~ 111/01/18 Co 18 111/01/19~ 111/01/25 Te 18 111/01/19~ 110/125 In 10 See See 118 111/01/19~ 110/025 See 108 111/01/19~ 110/01/25 See 108 111/01/19~ 110/01/25 See 118 111/01/19~ 110/01/25 See 108 111/01/19~ 110/01/25 See 109 See See 111/01/19 See See 111/01/12 See See 111/01/12 See See 111/01/12 See See 111/01/12 See See < | | Service Learning Preparation: 10%; service learning starts | | |
| 9 110/11/23 N 10 110/11/24~ 110/11/30 O 11 110/11/201~ 110/12/07 Te 12 110/12/08~ 110/12/14 A 13 110/12/15~ 110/12/21 A 14 110/12/21~ 110/12/21 In 15 110/12/29~ 111/01/04 B 16 111/01/05~ 111/01/18 Te 18 111/01/19~ 111/01/25 Te 18 111/01/19~ 111/01/25 Te 18 111/01/19~ 110/125 Te 19 111/01/19~ 110/01/25 Te 113 111/01/19~ 111/01/18 Te 110 111/01/19~ 111/01/18 Te 111 11/01/19~ 111/01/25 Te 111 11/01/19~ 111/01/25 Te 111 Te Te 111/01/19~ 111/01/25 Te Te 111/01/19 Te Te 111/01/19 Te Te 111/01/19 Te Te 111/01/19 Te Te 111/01/11 T | Interpretation of cultural and historical sites | exercise: 10% | | |
| 10 110/11/30 O 11 110/12/01~ 110/12/07 Te 12 110/12/08~ 110/12/14 A. O 13 110/12/15~ 110/12/21 In 14 110/12/22~ 110/12/28 In 15 110/12/29~ 111/01/04 Be 16 111/01/05~ 111/01/11 Te 17 111/01/12~ 111/01/18 Cu 18 111/01/19~ 111/01/25 Te 18 111/01/19~ 111/01/25 Te 18 111/01/19~ 111/01/25 Te 19 3. 3. 400 Te 10 111/01/12~ 111/01/18 Te 10 111/01/19~ 111/01/25 Te 111 11/01/19~ 111/01/25 Te 111 Te Te 111/01/19 Te Te 11/01/10 Te | Midterm Exam Week | | | |
| 11 110/12/07 16 12 110/12/18 A 13 110/12/15~ A 14 110/12/21 A 14 110/12/22~ A 14 110/12/22~ A 15 110/12/22~ A 16 111/01/05~ Te 17 111/01/12~ Te 18 111/01/12~ Co 18 111/01/19~ Te 18 111/01/19~ Te 18 111/01/19~ Te 18 111/01/19~ Te 19 111/01/12 Te 10 111/01/19~ Te 111/01/18 Se A 111/01/19~ Te Te 111/01/18 Te Te 111/01/19~ Te Te 111/01/19 Te Te 111/01/12 Te Te 111/01/12 Te Te 111/01/12 Te Te 111/01/12 Te Te 111/01/1 | Oral presentation (midterm exam continues) | | | |
| $ \begin{array}{c} 12 \\ 10 \\ 11 \\ 10 \\ 13 \\ 10 \\ 10 \\ 10 \\ 11 \\ 10 \\ 10 \\ 10 \\ 10$ | Text-based interpretation | | | |
| $ \begin{array}{c} 13 \\ 10/12/21 \\ 14 \\ 10/12/22 \\ 110/12/28 \\ 11 \\ 10/12/29 \\ 110/12/29 \\ 111/01/05 \\ 111/01/05 \\ 111/01/11 \\ 10 \\ 111/01/12 \\ 111/01/18 \\ 10 \\ 11 \\ 11/01/18 \\ 10 \\ 10 \\ 10 \\ 10 \\ 10 \\ 10 \\ 10 \\ 10$ | Assignment for text-based interpretation / field trip on Oct. 29 (no class on 12/13) | assignment: 10% | | |
| $ \begin{array}{cccccccccccccccccccccccccccccccccccc$ | Interpretation with 5-senses / field trip on Oct. 29 (no class on 12/15) | | | |
| 15 111/01/04 Base of the second seco | Interpretation with 5-senses (oral presentation) | | | |
| 16 111/01/11 16 111/01/12~ 111/01/12~ Cd 17 111/01/19~ 56 18 111/01/19~ 1 18 111/01/19~ 1 Requirement 1. 8 3. 10 3. 11 1. 11 1. 11 1. 11 1. 11 1. 11 1. 11 1. 11. 1. 11. 1. 11. 1. 11. 1. 11. 1. 11. 1. 12. 1. 13. 3. 3. 3. 3. 3. 3. 3. 11. 1. 13. 1. 14. 1. 15. 1. 16. 1. 17. 1. 18. 1. 19. 1. 10. 1. 11. 1. 11. 1. 11. 1. 11. 1. 11. 1. | Body Language/Non-verbal Interpretation | | | |
| 17 111/01/18 Set 18 111/01/19~ 1 111/01/25 1 pla 2. In nc 2. In nc 3. at nc 3. at nc inin nc nc | Team reflection discussion in class/your own style of interpretation | service learning finishes | | |
| 18 111/01/25 Requirement 1. pla 2. In nc we ins 3. atti mi cla Mi mi fin ot -i -g -s -s | Course closure presentation (to review the results of service learning) | service learning journal: 10% | | |
| Requirement pla 2. In nc we ins 3. att mc cla Mi fin ot - i - c - s - s | | | | |
| | Service learning is an important requirement in this course; service learning may take place on the weekends; please be aware. Students take or want to take this course must attend the classes during the first 2 weeks. In other words, this course doesn't welcome to students who turn up from week 3 and know nothing about the course requirement and regulations. Students who don't show in first 2 weeks but then attend since week 3 will be encouraged to drop this course. If students insist to stay, they must hand in extra homework in week 4 and 5. Here is how you will be marked: attendance: 0%; roll call will be taken but not calculated. mark of usual: 10%, it means-class participation is important; students who do not prticipate in the class will not get the MOU. midterm exam: 20%; individual oral presentation on given topics final exam: 20%; service learning group reflection and presentation others (exercises, assignments, and service learning); it includes in-class presentation exercises (oral format): 10% x 2 = 20% - guest speech reflection: 10% | | | |
| Teaching Facility C | - service learning journal/diary (written): 10% Computer, Projector, Other (teaching aids) | | | |
| Textbooks and Teaching Materials | | | | |

| References | Tilden, Freeman (1977). Interpreting Our Heritage (3rd ed.) Chapel Hill: University of North Carolina Press Beck, Lary and Cable, Ted (2011). The gift of interpretation: 15 guiding principles for interpreting nature and culture (3rd ed.) Urbana: Sagamore Publishing. | | |
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| Number of Assignment(s) | 3 (Filled in by assignment instructor only) | | |
| Grading Policy | Attendance: % ◆ Mark of Usual:10.0 % ◆ Midterm Exam: 20.0 % Final Exam: 20.0 % Other ⟨exercises and SL⟩:50.0 % | | |
| This syllabus may be uploaded at the website of Course Syllabus Management System at <u>http://info.ais.tku.edu.tw/csp</u> or through the link of Course Syllabus Upload posted on the Note home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . * Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications. | | | |

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