

Tamkang University Academic Year 110, 1st Semester Course Syllabus

Course Title	PURCHASING IN THE HOSPITALITY INDUSTRY	Instructor	I-HSUAN SHIH
Course Class	TRBXB2P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2P	Details	◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG2 Zero hunger SDG4 Quality education SDG12 Responsible consumption and production		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
A. Ability to analyze and solve problems.(ratio:30.00) B. Ability to communicate in English.(ratio:20.00) C. Proper service and work attitude.(ratio:10.00) D. Tourism management knowledge.(ratio:25.00) E. Tourism management skills.(ratio:15.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:20.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:20.00) 5. Independent thinking. (ratio:20.00) 7. A spirit of teamwork and dedication. (ratio:10.00)			

Course Introduction	This course aims to provide students insights into hospitality purchasing. Is purchasing just to get the goods or services you need at the lowest price? Hospitality major students must understand that purchasing is an art that includes "selection" and "procurement." At different levels of category, select and confirm the needs of various products from a variety of choices, and then the actions of procurement, receiving, storing and contract management are all included in the scope of purchasing.			
The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives. Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives. I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc. II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc. III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.				
No.	Teaching Objectives			objective methods
1	1. Be familiar with the term of “purchasing” . 2. Understand how technologies are used in the selection, procurement, and inventory processes. 3. Outline the distribution systems in the hospitality industry. 4. Describe the purchasing activities in a hospitality operation. 5. Explain criteria used when choosing suppliers. 6. Understand the elements of a purchase order and its use.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	123457	Lecture, Discussion, Practicum, Experience, Imitation, Case Study	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written), Activity Participation
Course Schedule				
Week	Date	Course Contents		Note

1	110/09/22 ~ 110/09/28	Course introduction: What is purchasing?	
2	110/09/29 ~ 110/10/05	Technology applications in purchasing	
3	110/10/06 ~ 110/10/12	The distribution systems – F&B	
4	110/10/13 ~ 110/10/19	The distribution systems – FF&E	
5	110/10/20 ~ 110/10/26	An overview of the purchasing function	
6	110/10/27 ~ 110/11/02	The organization and administration of purchasing	
7	110/11/03 ~ 110/11/09	The optimal price	
8	110/11/10 ~ 110/11/16	News Reflection Presentation	
9	110/11/17 ~ 110/11/23	Midterm Exam Week	
10	110/11/24 ~ 110/11/30	Case Study	
11	110/12/01 ~ 110/12/07	The optimal supplier	
12	110/12/08 ~ 110/12/14	Typical ordering procedures	
13	110/12/15 ~ 110/12/21	Typical ordering procedures	
14	110/12/22 ~ 110/12/28	Storage management procedures and inventory management	
15	110/12/29 ~ 111/01/04	Security in the Purchasing Function	
16	111/01/05 ~ 111/01/11	Group presentation Kahoot	
17	111/01/12 ~ 111/01/18	Final Exam Week	
18	111/01/19 ~ 111/01/25		
Requirement			
Teaching Facility		Computer, Projector	
Textbooks and Teaching Materials		Purchasing: Selection and procurement for the Hospitality Industry by Feinstein and Stefanelli	
References			

Number of Assignment(s)	8 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : 35.0 % ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam : 25.0 %</p> <p>◆ Other () : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>