## Tamkang University Academic Year 110, 1st Semester Course Syllabus

| Course Title   | INTRODUCTION TO FINANCIAL PROFESSIONAL<br>CERTIFICATE  | Instructor | WANG, REN-HE  |  |  |  |  |
|--|--|------------|---|--|--|--|--|
| Course Class   | lass<br>BACHELOR'S PROGRAM IN GLOBAL FINANCIAL<br>MANAGEMENT (ENGLISH-TAUGHT PROGRAM),<br>3A                     |            | <ul> <li>General Course</li> <li>Selective</li> <li>One Semester</li> </ul> |  |  |  |  |
| Relevance<br>to SDGs   | SDG4 Quality education   |            |   |  |  |  |  |
|  | Departmental Aim of Educ   | ation      |   |  |  |  |  |
| I. Learnir   | ng and instanding international financial theory.  |            |   |  |  |  |  |
| П. Learn t   | o plan the future.   |            |   |  |  |  |  |
| III. Enhanc  | ce the ability of practical analysis.  |            |   |  |  |  |  |
| IV. Increas  | IV. Increase the team research ability.  |            |   |  |  |  |  |
| V. Master  | the international financial pulsation.   |            |   |  |  |  |  |
| VI. Cultiva  | te morality and global civilization.   |            |   |  |  |  |  |
|  | Subject Departmental core competence   | es         |   |  |  |  |  |
|  | A. The student to have a basic knowledge of international financial management theory and practice.(ratio:40.00) |            |   |  |  |  |  |
| C. To understand the basic moral principles within the international financial industry. (ratio:10.00)         |  |            |   |  |  |  |  |
| D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) |  |            |   |  |  |  |  |
| E. To obtain international professional qualifications that will aid their future career.<br>(ratio:30.00)     |  |            |   |  |  |  |  |
| F. To obtai  | F. To obtain a basic ability to examine domestic and global financial situations.(ratio:10.00)                   |            |   |  |  |  |  |
| Subject Schoolwide essential virtues   |  |            |   |  |  |  |  |
| 1. A global perspective. (ratio:10.00)   |  |            |   |  |  |  |  |
| 2. Information literacy. (ratio:20.00)   |  |            |   |  |  |  |  |
|  | tion literacy. (ratio:20.00)   |            |   |  |  |  |  |
|  | ntegrity. (ratio:20.00)  |            |   |  |  |  |  |

| 8. A sense of aesthetic appreciation. (ratio:10.00) |  |  |                            |  |                       |  |  |  |
|---|--|--|----------------------------|--|-----------------------|--|--|--|
|   | Course<br>roduction  |  |                            | s a preparation course for financial and fir<br>uickly understand the contents of the lice |                       |  |  |  |
|   | The  | correspo                                       | ndences between the c      | ourse's instructional objectives and the   | cognitive, affective, |  |  |  |
|   |  |  |                            | d psychomotor objectives.  |                       |  |  |  |
|   | Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives. |  |                            |  |                       |  |  |  |
| don   | hains of the c   | ourse's ii                                     | istructional objectives.   |  |                       |  |  |  |
| I. C  | -  | -  | · ·                        | s kinds of knowledge in the cognition of   |                       |  |  |  |
| ττ Α  |  |  |                            | ocedures, outcomes, etc.   | I                     |  |  |  |
| Ш.А   |  |  | ide, conviction, values, e | kinds of knowledge in the course's appea<br>etc.   | ι,                    |  |  |  |
| III.P   |  |  |                            | course's physical activity and technical   |                       |  |  |  |
|   | mar  | nipulation                                     | ז.                         |  |                       |  |  |  |
| No.   |  | Teaching Objectives objective methods          |                            |  |                       |  |  |  |
| 1   | Help students understand the contents of the financial license exam. Cognitive   |  |                            |  |                       |  |  |  |
|   | The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment                           |  |                            |  |                       |  |  |  |
| No.   | Core Competences   |  | Essential Virtues          | Teaching Methods   | Assessment            |  |  |  |
| 1   | ACDEF  |  | 12458                      | Lecture  | Testing               |  |  |  |
|   | Course Schedule  |  |                            |  |                       |  |  |  |
| Week  | Date   |  |                            | rse Contents   | Note                  |  |  |  |
| 1   | 110/09/22~<br>110/09/28  | Introduction                                   |                            |  |                       |  |  |  |
| 2   | 110/09/29~<br>110/10/05  | Securities, futures industry related personnel |                            |  |                       |  |  |  |
| 3   | 110/10/06~<br>110/10/12  | Securities, futures industry related personnel |                            |  |                       |  |  |  |
| 4   | 110/10/13~<br>110/10/19  | Securities, futures industry related personnel |                            |  |                       |  |  |  |
| 5   | 110/10/20~<br>110/10/26  | Bank related personnel                         |                            |  |                       |  |  |  |
|   |  |  |                            |  |                       |  |  |  |

| 6                                   | 110/10/27 ~<br>110/11/02 | Bank related personnel   |  |  |  |  |  |
|-------------------------------------|--------------------------|--|--|--|--|--|--|
| 7                                   | 110/11/03~<br>110/11/09  | Bank related personnel   |  |  |  |  |  |
| 8                                   | 110/11/10~<br>110/11/16  | Bank related personnel   |  |  |  |  |  |
| 9                                   | 110/11/17 ~<br>110/11/23 | Midterm Exam Week  |  |  |  |  |  |
| 10                                  | 110/11/24 ~<br>110/11/30 | Insurance business related personnel   |  |  |  |  |  |
| 11                                  | 110/12/01~<br>110/12/07  | Insurance business related personnel   |  |  |  |  |  |
| 12                                  | 110/12/08~<br>110/12/14  | Insurance business related personnel   |  |  |  |  |  |
| 13                                  | 110/12/15~<br>110/12/21  | Financial accounting related license   |  |  |  |  |  |
| 14                                  | 110/12/22 ~<br>110/12/28 | Financial accounting related license   |  |  |  |  |  |
| 15                                  | 110/12/29~<br>111/01/04  | International trade related license  |  |  |  |  |  |
| 16                                  | 111/01/05~<br>111/01/11  | International trade related license  |  |  |  |  |  |
| 17                                  | 111/01/12 ~<br>111/01/18 | Final Exam Week  |  |  |  |  |  |
| 18                                  | 111/01/19~<br>111/01/25  | International trade related license  |  |  |  |  |  |
| Re                                  | equirement               |  |  |  |  |  |  |
| Teaching Facility                   |                          | Computer   |  |  |  |  |  |
| Textbooks and<br>Teaching Materials |                          | Class lecture  |  |  |  |  |  |
| F                                   | References               |  |  |  |  |  |  |
| Number of<br>Assignment(s)          |                          | (Filled in by assignment instructor only)  |  |  |  |  |  |
| Grading<br>Policy                   |                          | <ul> <li>♦ Attendance: 20.0 %</li> <li>♦ Mark of Usual: %</li> <li>♦ Midterm Exam: 40.0 %</li> <li>♦ Other &lt; &gt;: %</li> </ul>   |  |  |  |  |  |
| Note                                |                          | <ul> <li>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</li> <li><b>Wunauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></li> </ul> |  |  |  |  |  |
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