

Tamkang University Academic Year 110, 1st Semester Course Syllabus

Course Title	FINANCIAL ANALYSIS AND INVESTMENT	Instructor	CHAO, CHING-HSIANG
Course Class	TLWXB3A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 3A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG12 Responsible consumption and production		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:60.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:30.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:50.00) 7. A spirit of teamwork and dedication. (ratio:20.00) 			

Course Introduction	(1)To focus on equity (share) valuation; (2) To examine the appropriate methods of fundamental analysis, including models of shareholder value, a comparison of accrual accounting and discounted cash flow approaches to valuation, the analysis of profitability, growth and valuation generation in a firm, testing the quality of financial reports, forecasting earnings and cash flows, pro-forma analysis for strategy and planning, analysis of risk, and the determination of price/earnings and market-to-book ratios.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Provide a broad understanding of financial analysis and how it informs choices and decisions in investments.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADE	12457	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	110/09/22 ~ 110/09/28	Course Introduction	
2	110/09/29 ~ 110/10/05	Overview of Financial Statement Analysis	
3	110/10/06 ~ 110/10/12	Overview of Financial Statement Analysis	
4	110/10/13 ~ 110/10/19	Financial Reporting and Analysis	

5	110/10/20 ~ 110/10/26	Financial Reporting and Analysis	
6	110/10/27 ~ 110/11/02	Analyzing Investing Activities	
7	110/11/03 ~ 110/11/09	Analyzing Investing Activities	
8	110/11/10 ~ 110/11/16	Credit Analysis	
9	110/11/17 ~ 110/11/23	Midterm Exam Week	
10	110/11/24 ~ 110/11/30	Presentation (Group 1 and Group 2) ; Questions and Discussion from other groups	
11	110/12/01 ~ 110/12/07	Presentation (Group 3 and Group 4) ; Questions and Discussion from other groups	
12	110/12/08 ~ 110/12/14	Presentation (Group 5 and Group 6) ; Questions and Discussion from other groups	
13	110/12/15 ~ 110/12/21	Presentation (Group 7 and Group 8) ; Questions and Discussion from other groups	
14	110/12/22 ~ 110/12/28	Presentation (Group 9 and Group 10) ; Questions and Discussion from other groups	
15	110/12/29 ~ 111/01/04	Dec. 31, Extended Holiday, No Class	
16	111/01/05 ~ 111/01/11	Test	
17	111/01/12 ~ 111/01/18	Final Exam Week	
18	111/01/19 ~ 111/01/25	Supplementary Teaching	
Requirement	Teacher may adjust the teaching progress according to the learning situation of the whole class.		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	K.R. Subramanyam, "Financial Statement Analysis" , 11th edition, McGraw Hill.		
References	Papers & Lecture Notes		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : % ◆ Final Exam : 40.0 % ◆ Other <Oral Report> : 40.0 %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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