

## Tamkang University Academic Year 110, 1st Semester Course Syllabus

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| Course Title  | FINANCIAL MANAGEMENT  | Instructor | HUNG-KUN CHEN  |
| Course Class  | TLWXB2A<br>BACHELOR'S PROGRAM IN GLOBAL FINANCIAL<br>MANAGEMENT (ENGLISH-TAUGHT PROGRAM),<br>2A                     | Details    | <ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul> |
| Relevance to SDGs   | SDG8 Decent work and economic growth<br>SDG10 Reducing inequalities<br>SDG12 Responsible consumption and production |            |  |
| <b>Departmental Aim of Education</b>  |   |            |  |
| I. Acquisition of professional knowledge.<br>II. Learning effective self-planning.<br>III. Theoretical application of practical matters.<br>IV. Interpersonal communication and teamwork.<br>V. Analysis of problems and recommendations.<br>VI. Awareness of Ethics as a global citizen. |   |            |  |
| <b>Subject Departmental core competences</b>  |   |            |  |
| A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:50.00)<br>B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:50.00)  |   |            |  |
| <b>Subject Schoolwide essential virtues</b>   |   |            |  |
| 3. A vision for the future. (ratio:50.00)<br>5. Independent thinking. (ratio:50.00)   |   |            |  |

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| <b>Course Introduction</b> | <p>This course aims to help students to establish several essential concepts in corporate finance. First, we introduce the time value of money, a fundamental building block in finance. Second, we learn the bond and stock pricing and investment projects evaluation using a discounted model. Finally, we discuss the risks and returns involved in financial markets, such as portfolio theory, capital assets pricing model, the opportunity cost of capital, and efficient market hypothesis. Students will learn how a company makes financial decisions and the operation of financial markets in this class.</p> |
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives  | objective methods |
|-----|--|-------------------|
| 1   | Help students understanding the key concepts of financial management | Cognitive         |
| 2   | Help students knowing the risks and returns in financial markets     | Cognitive         |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods    | Assessment  |
|-----|------------------|-------------------|---------------------|---|
| 1   | AB               | 35                | Lecture, Discussion | Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation |
| 2   | AB               | 35                | Lecture, Discussion | Testing, Discussion(including classroom and online), Report(including oral and written)                         |

**Course Schedule**

| Week | Date | Course Contents | Note |
|------|------|-----------------|------|
|      |      |                 |      |

|             |  |  |                      |
|-------------|--|--|----------------------|
| 1           | 110/09/22 ~<br>110/09/28   | A brief introduction of course framework/ Ch 1.<br>Introduction to corporate finance |                      |
| 2           | 110/09/29 ~<br>110/10/05   | Ch 2. How to calculate present values (1/2)  |                      |
| 3           | 110/10/06 ~<br>110/10/12   | Ch 2. How to calculate present values (2/2)  |                      |
| 4           | 110/10/13 ~<br>110/10/19   | Ch 3. The value of bonds (1/2)   | Quiz #1 (Ch1 & Ch2)  |
| 5           | 110/10/20 ~<br>110/10/26   | Ch 3. The value of bonds (2/2)   | Report #1 due        |
| 6           | 110/10/27 ~<br>110/11/02   | Ch 4. The value of common stocks   | Quiz #2 (Ch3)        |
| 7           | 110/11/03 ~<br>110/11/09   | Ch 5. Net present value (NPV) and other investment criteria                          | Report #2 due        |
| 8           | 110/11/10 ~<br>110/11/16   | Review the contents about the midterm exam   | Quiz #3 (Ch4 & Ch5)  |
| 9           | 110/11/17 ~<br>110/11/23   | Midterm Exam Week  |                      |
| 10          | 110/11/24 ~<br>110/11/30   | Ch 6. Making investment decisions with the NPV rule (1/2)                            |                      |
| 11          | 110/12/01 ~<br>110/12/07   | Ch 6. Making investment decisions with the NPV rule (2/2)                            |                      |
| 12          | 110/12/08 ~<br>110/12/14   | Ch 7. Introduction to risk and return  | Quiz #4 (Ch6)        |
| 13          | 110/12/15 ~<br>110/12/21   | Ch 8. Portfolio theory and the capital asset pricing model (CAPM)                    | Report #3 due        |
| 14          | 110/12/22 ~<br>110/12/28   | Ch 9. Risk and the cost of capital   | Quiz #5 (Ch7 & Ch8)  |
| 15          | 110/12/29 ~<br>111/01/04   | Ch 13. Efficient markets and behavioral finance                                      | Report #4 due        |
| 16          | 111/01/05 ~<br>111/01/11   | Review the contents about the final exam   | Quiz #6 (Ch9 & Ch13) |
| 17          | 111/01/12 ~<br>111/01/18   | Final Exam Week  |                      |
| 18          | 111/01/19 ~<br>111/01/25   | Online group reports (Supplementary Teaching Week)                                   | (Remote learning)    |
| Requirement | <p>1. You will be failed this course if you are absent more than six times (including sick and other reasons). You will lose 10 points (out of 100 points) in the final grade if you are absent more than four times.</p> <p>2. Mark of usual consists of quizzes (six times, 20%) and group report &amp; final oral (four times, 15%).</p> <p>3. The quiz will start on October 14, 2021 (11:15-11:35 am). The coverage will be disclosed in advance one week before the exam. One extremely low grade can be removed in calculating your final grade.</p> <p>4. The group reports will start from October 21, 2021. Students MUST submit their reports before the beginning of the class. Delayed submission is NOT acceptable. The final oral will be held on January 20, 2022.</p> <p>5. You will earn extra credits if you are able to have more interactions with the instructor and finish the midterm/final teaching survey.</p> |  |                      |

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| Teaching Facility                | Computer, Projector, Other (Handouts)   |
| Textbooks and Teaching Materials | Brealey, Richard A., Stewart C. Myers, and Franklin Allen (2020). Principles of Corporate Finance (13/E). New York, NY: McGraw-Hill Education (Local agent: Hwa Tai Publishing Co., Ltd.).  |
| References                       | <ol style="list-style-type: none"> <li>1. Brealey, Richard A., Stewart C. Myers, and Franklin Allen (2016). Principles of Corporate Finance (12/E). New York, NY: McGraw-Hill Education (Local agent: Hwa Tai Publishing Co., Ltd.).</li> <li>2. Ross, Stephen A., Randolph W. Westerfield, and Bradford D. Jordan (2019). Fundamentals of Corporate Finance (12/E, ISE). New York, NY: McGraw-Hill Education.</li> <li>3. Brealey, Richard A., Stewart C. Myers, and Alan J. Marcus (2020). Fundamentals of Corporate Finance (10/E). New York, NY: McGraw-Hill Education.</li> <li>4. Ross, Stephen A., Randolph W. Westerfield, and Bradford D. Jordan (2020). Essentials of Corporate Finance (10/E). New York, NY: McGraw-Hill Education.</li> </ol> |
| Number of Assignment(s)          | (Filled in by assignment instructor only)   |
| Grading Policy                   | <p>◆ Attendance :            %    ◆ Mark of Usual : 35.0 %    ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam :    35.0 %</p> <p>◆ Other &lt; &gt; :            %</p>   |
| Note                             | <p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>  |