

## Tamkang University Academic Year 110, 1st Semester Course Syllabus

Course Title	INTERNATIONAL INVESTMENT	Instructor	AN-CHI WU
Course Class	TLFBB4A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 4A	Details	◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG8 Decent work and economic growth SDG9 Industry, Innovation, and Infrastructure		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
Subject Departmental core competences			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:30.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:30.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:30.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:40.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:30.00) 7. A spirit of teamwork and dedication. (ratio:20.00)			



Course Introduction	<p>This course will examine important issues in the rapidly evolving area of international financial markets, Business strategies, and global investments. It focuses on various aspects of international management in an open-economy macroeconomic setting and is a natural extension to the theories and practical issues explored in investments. This course is aimed at students wishing to acquire a sound understating of the main opportunities in international investment.</p>
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1.To understand the issues related to international investments. 2.To understand investment decisions and investment analyses.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	1457	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	110/09/22 ~ 110/09/28	Introductions and Initial Discussion	
2	110/09/29 ~ 110/10/05	The Investment Environment	
3	110/10/06 ~ 110/10/12	Adjusted holiday	No Class
4	110/10/13 ~ 110/10/19	Dimensions of International Investment Decision Appraisal	



5	110/10/20 ~ 110/10/26	Cost-Benefit Analysis for Investment Decisions	
6	110/10/27 ~ 110/11/02	Culture and Ethics in International Business	
7	110/11/03 ~ 110/11/09	Main International investment Styles	
8	110/11/10 ~ 110/11/16	The Strategy of International Investment	
9	110/11/17 ~ 110/11/23	Midterm Exam Week	
10	110/11/24 ~ 110/11/30	Market Entry methods	
11	110/12/01 ~ 110/12/07	International Financial Market and Instruments	
12	110/12/08 ~ 110/12/14	Types of Investment Instruments	
13	110/12/15 ~ 110/12/21	Essential features of an Investment Programme	
14	110/12/22 ~ 110/12/28	Exchange rate exposure and Risk management	
15	110/12/29 ~ 111/01/04	Trends in Global Business	
16	111/01/05 ~ 111/01/11	Group Project and Presentation	
17	111/01/12 ~ 111/01/18	Final Exam Week	
18	111/01/19 ~ 111/01/25	Review and Reporting	
Requirement		1. Student is expected to arrive on time and stay for the entire duration of the class. 2. Class discussions are often necessary. 3. A final investment analysis report will be required at the end of the semester. 4.The course content and progress will be adjusted accordingly based on the interaction between the instructor and students.	
Teaching Facility		Computer, Projector	
Textbooks and Teaching Materials		Global Business Today, 11th Edition by Charles Hill and G. Tomas M. Hult.	
References		Supplemental Materials: The course will be supported by videos, readings, and a required case studies. Global Investments: 6th International Edition, Bruno Solnik, H.E.C.	
Number of Assignment(s)		4 (Filled in by assignment instructor only)	
Grading Policy		◆ Attendance : 20.0 % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other 〈 〉 : %	



Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p>※ <b>Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>
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