

## Tamkang University Academic Year 110, 1st Semester Course Syllabus

Course Title	MANAGEMENT	Instructor	SUN, CHIA-CHI
Course Class	TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG4 Quality education		
<b>Departmental Aim of Education</b>			
<ul style="list-style-type: none"> <li>I. Acquisition of professional knowledge.</li> <li>II. Learning effective self-planning.</li> <li>III. Theoretical application of practical matters.</li> <li>IV. Interpersonal communication and teamwork.</li> <li>V. Analysis of problems and recommendations.</li> <li>VI. Awareness of Ethics as a global citizen.</li> </ul>			
<b>Subject Departmental core competences</b>			
D. Students can demonstrate that they are critical thinkers.(ratio:100.00)			
<b>Subject Schoolwide essential virtues</b>			
<ul style="list-style-type: none"> <li>3. A vision for the future. (ratio:10.00)</li> <li>5. Independent thinking. (ratio:60.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:30.00)</li> </ul>			
Course Introduction	<p>With a renewed focus on skills and careers, the new edition of this bestselling text can help better prepare your students to enter the job market. Management vividly illustrates effective management theories by incorporating the perspectives of real-life managers. Through examples, cases, and hands-on exercises, students will see and experience management in action, helping them understand how the concepts they' re learning actually work in today' s dynamic business world.</p>		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This online certificate course is ideal for any professional interested in improving their hard and soft skills in order to be successful in business. Managers, entrepreneurs, and specialists, including consultants and analysts, will benefit from the interactive, guided approach to learning.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	D	357	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	110/09/22 ~ 110/09/28	Introduction to this class	
2	110/09/29 ~ 110/10/05	Chapter 1 Managers and You in the Workplace	
3	110/10/06 ~ 110/10/12	Chapter 2 Making Decisions	
4	110/10/13 ~ 110/10/19	Chapter 3 Managing the External Environment and the Organization's Culture	small quiz
5	110/10/20 ~ 110/10/26	Chapter 3 Managing the External Environment and the Organization's Culture	
6	110/10/27 ~ 110/11/02	Chapter 4 Managing in a Global Environment	
7	110/11/03 ~ 110/11/09	Chapter 5 Managing Diversity	small quiz
8	110/11/10 ~ 110/11/16	Chapter 5 Managing Diversity	

9	110/11/17 ~ 110/11/23	Midterm Exam Week	
10	110/11/24 ~ 110/11/30	Chapter 6 Managing Social Responsibility and Ethics	
11	110/12/01 ~ 110/12/07	Chapter 7 Managing Change and Innovation	small quiz
12	110/12/08 ~ 110/12/14	Chapter 7 Managing Change and Innovation	
13	110/12/15 ~ 110/12/21	Chapter 8 Planning Work Activities	small quiz
14	110/12/22 ~ 110/12/28	Group Presentation (Group 1-Group 3)	
15	110/12/29 ~ 111/01/04	Group Presentation (Group 4-Group 6)	
16	111/01/05 ~ 111/01/11	Group Presentation (Group 7-Group 9)	
17	111/01/12 ~ 111/01/18	Final Exam Week	
18	111/01/19 ~ 111/01/25		
Requirement			
Teaching Facility	Computer		
Textbooks and Teaching Materials	Management (14th Edition) by Robbins, Stephen, Coulter, Mary		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 %   ◆ Mark of Usual :   %   ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other 〈Group Presentation〉 : 20.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		