

Tamkang University Academic Year 110, 1st Semester Course Syllabus

Course Title	FINANCIAL MANAGEMENT	Instructor	LIN, MEI-RONG
Course Class	TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:50.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:50.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 3. A vision for the future. (ratio:50.00) 5. Independent thinking. (ratio:50.00) 			

Course Introduction	The contexts can be divided into two parts. The first one is the financial statement analysis. The second one is about the investment decisions for the corporation.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	financial ratio analysis	Cognitive
2	financial investment decision	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	35	Lecture	Testing, Study Assignments, Report(including oral and written)
2	AB	35	Lecture	Testing, Study Assignments, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	110/09/22 ~ 110/09/28	Introduction	
2	110/09/29 ~ 110/10/05	Financial Statement Analysis	

3	110/10/06 ~ 110/10/12	Financial Statement Analysis	
4	110/10/13 ~ 110/10/19	Present Value and Future Value	
5	110/10/20 ~ 110/10/26	Present Value and Future Value	
6	110/10/27 ~ 110/11/02	Investment Method	
7	110/11/03 ~ 110/11/09	Investment Method	
8	110/11/10 ~ 110/11/16	Review	
9	110/11/17 ~ 110/11/23	Midterm Exam Week	
10	110/11/24 ~ 110/11/30	Stock Evaluation	
11	110/12/01 ~ 110/12/07	Stock Evaluation	
12	110/12/08 ~ 110/12/14	Bond Evaluation	
13	110/12/15 ~ 110/12/21	Bond Evaluation	
14	110/12/22 ~ 110/12/28	Presentation	
15	110/12/29 ~ 111/01/04	Presentation	
16	111/01/05 ~ 111/01/11	Presentation	
17	111/01/12 ~ 111/01/18	Final Exam Week	
18	111/01/19 ~ 111/01/25	(教師彈性補充教學)	
Requirement			
Teaching Facility		Computer, Projector	
Textbooks and Teaching Materials			
References			
Number of Assignment(s)		(Filled in by assignment instructor only)	
Grading Policy		◆ Attendance : 20.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other < term paper > : 10.0 %	

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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