

Tamkang University Academic Year 110, 1st Semester Course Syllabus

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| Course Title | INTERMEDIATE MICROECONOMICS | Instructor | HSU JIA HUEY |
| Course Class | TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B | Details | <ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester |
| Relevance to SDGs | <p>SDG8 Decent work and economic growth</p> <p>SDG12 Responsible consumption and production</p> | | |
| Departmental Aim of Education | | | |
| <p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p> | | | |
| Subject Departmental core competences | | | |
| <p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:50.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:50.00)</p> | | | |
| Subject Schoolwide essential virtues | | | |
| <p>1. A global perspective. (ratio:50.00)</p> <p>3. A vision for the future. (ratio:50.00)</p> | | | |

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| Course Introduction | <p>This course aims to provide students with a thorough understanding of the core concepts and theories of microeconomics. It will explore a wide range of economic phenomena and provide a solid foundation for many years of study in economics, business, or related fields. Course content includes core topics of consumer behavior and demand, producer behavior and supply, decision-making by firms, factor markets, and market failures. By the end of the course, students should have developed a range of skills to understand economic concepts and use those concepts to analyze economic policies.</p> |
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives | objective methods |
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| 1 | 1.To have a comprehensive understanding of economic concepts, models, and theories; 2.To understand how to apply economic principles to a wide range of policy questions; 3.To enhance students' interest to read economic and business-related materials in the media. | Cognitive |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment |
|-----|------------------|-------------------|---------------------|---|
| 1 | AB | 13 | Lecture, Discussion | Testing, Discussion(including classroom and online), Report(including oral and written) |

Course Schedule

| Week | Date | Course Contents | Note |
|------|--------------------------|----------------------------------|------|
| 1 | 110/09/22 ~ 110/09/28 | Course introduction and preview | |
| 2 | 110/09/29 ~ 110/10/05 | Introduction: Markets and prices | |

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| 3 | 110/10/06 ~ 110/10/12 | Thinking Like an Economist | |
| 4 | 110/10/13 ~ 110/10/19 | Interdependence and the Gains from Trade | |
| 5 | 110/10/20 ~ 110/10/26 | The Market Forces of Supply and Demand I | |
| 6 | 110/10/27 ~ 110/11/02 | The Market Forces of Supply and Demand II | |
| 7 | 110/11/03 ~ 110/11/09 | Elasticity and Its Application I | |
| 8 | 110/11/10 ~ 110/11/16 | Elasticity and Its Application II | |
| 9 | 110/11/17 ~ 110/11/23 | Midterm Exam Week | |
| 10 | 110/11/24 ~ 110/11/30 | Supply, Demand, and Government Policies I | |
| 11 | 110/12/01 ~ 110/12/07 | Supply, Demand, and Government Policies II | |
| 12 | 110/12/08 ~ 110/12/14 | Markets and Welfare | |
| 13 | 110/12/15 ~ 110/12/21 | Public Goods and Common Resources | |
| 14 | 110/12/22 ~ 110/12/28 | Firm Behavior and the Organization of Industry I | |
| 15 | 110/12/29 ~ 111/01/04 | Firm Behavior and the Organization of Industry II | |
| 16 | 111/01/05 ~ 111/01/11 | Market Failure | |
| 17 | 111/01/12 ~ 111/01/18 | Final Exam Week | |
| 18 | 111/01/19 ~ 111/01/25 | | |
| Requirement | The course content and progress will be adjusted accordingly based on the interaction between the instructor and students. | | |
| Teaching Facility | Computer, Projector | | |
| Textbooks and Teaching Materials | Gregory N. Mankiw - Principles of Economics, 7e | | |
| References | Robert S. Pindyck, Daniel L. Rubinfeld, Microeconomics (GE) 9e | | |
| Number of Assignment(s) | (Filled in by assignment instructor only) | | |
| Grading Policy | ◆ Attendance : 20.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other () : % | | |

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| Note | <p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p> |
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