

## Tamkang University Academic Year 110, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	YI-CHENG LIU
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	<p>SDG4 Quality education</p> <p>SDG8 Decent work and economic growth</p> <p>SDG17 Partnerships for the goals</p>		
<b>Departmental Aim of Education</b>			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
<b>Subject Departmental core competences</b>			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:50.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:50.00)</p>			
<b>Subject Schoolwide essential virtues</b>			
<p>1. A global perspective. (ratio:50.00)</p> <p>3. A vision for the future. (ratio:50.00)</p>			

Course Introduction	The course presents theory in the context of real , data-driven examples , and then develops intuition to solve problems. Students gain a practical perspective , seeing how models connect to real-world decisions being made in today's firms and policy debates.
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>A. Breeding professions with expertise in general international Trade and International Business</p> <p>B. Consisting of Globalization , Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding Professional with expertise in Marketing and Financial Management</p>	Cognitive

**The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment**

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	13	Lecture, Discussion, Practicum, Experience, Imitation	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written), Activity Participation

Course Schedule			
Week	Date	Course Contents	Note
1	110/09/22 ~ 110/09/28	CH6: Production	
2	110/09/29 ~ 110/10/05	CH6: Production	
3	110/10/06 ~ 110/10/12	CH6: Production	
4	110/10/13 ~ 110/10/19	CH6:Firms and Production	
5	110/10/20 ~ 110/10/26	CH7: The Cost of Production	
6	110/10/27 ~ 110/11/02	CH7: The Cost of Production	
7	110/11/03 ~ 110/11/09	CH7: The Cost of Production	
8	110/11/10 ~ 110/11/16	CH7: The Cost of Production	
9	110/11/17 ~ 110/11/23	Midterm Exam Week	
10	110/11/24 ~ 110/11/30	CH8: Profit Maximization and Competitive Supply	
11	110/12/01 ~ 110/12/07	CH8: Profit Maximization and Competitive Supply	
12	110/12/08 ~ 110/12/14	CH8: Profit Maximization and Competitive Supply	
13	110/12/15 ~ 110/12/21	CH9:The Analysis of Competitive Markets	
14	110/12/22 ~ 110/12/28	CH9:The Analysis of Competitive Markets	
15	110/12/29 ~ 111/01/04	CH10:Market Power: Monopoly and Monopsony	
16	111/01/05 ~ 111/01/11	CH10:Market Power: Monopoly and Monopsony	
17	111/01/12 ~ 111/01/18	CH10:Market Power: Monopoly and Monopsony	
18	111/01/19 ~ 111/01/25		
Requirement	None		
Teaching Facility	Computer, Projector, Other (handouts)		
Textbooks and Teaching Materials	Microeconomics Tenth Edition . Robert H. Frank ( Published in 2021 )		
References			

Number of Assignment(s)	2 (Filled in by assignment instructor only)
Grading Policy	<ul style="list-style-type: none"> <li>◆ Attendance : 35.0 %</li> <li>◆ Mark of Usual : 35.0 %</li> <li>◆ Midterm Exam : 15.0 %</li> <li>◆ Final Exam : 15.0 %</li> <li>◆ Other ( ) : %</li> </ul>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>