

Tamkang University Academic Year 110, 1st Semester Course Syllabus

Course Title	INTRODUCTION TO VISUAL CULTURE	Instructor	YEN-CHEN CHUANG
Course Class	TFLAB4A DEPARTMENT OF ENGLISH (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none">◆ General Course◆ Selective◆ One Semester
Relevance to SDGs	SDG4 Quality education		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop student's English proficiency and communication skills.			
Subject Departmental core competences			
D. The ability to analyze data.(ratio:50.00) E. The ability to understand connotations of culture.(ratio:50.00)			
Subject Schoolwide essential virtues			
5. Independent thinking. (ratio:50.00) 8. A sense of aesthetic appreciation. (ratio:50.00)			
Course Introduction	This course provides an overview of the board field of visual cultures, including paintings, photography, films and other dimensions. In an image-dominated society, there lies a necessity to understand the interconnections between visual elements and the global environment. Students will learn to analyze the cultural constructions of gender, body, and various representations of “visible things” by using contemporary theories and philosophy.		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To help students understand and analyse current issues of visual culture	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	DE	58	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	110/09/22 ~ 110/09/28	Introduction	
2	110/09/29 ~ 110/10/05	Japanese Anime	
3	110/10/06 ~ 110/10/12	Japanese Anime	
4	110/10/13 ~ 110/10/19	Japanese Anime	
5	110/10/20 ~ 110/10/26	Visual Culture and Film	
6	110/10/27 ~ 110/11/02	Visual Culture and Film	
7	110/11/03 ~ 110/11/09	Visual Culture and Film	
8	110/11/10 ~ 110/11/16	Oral Report 1	
9	110/11/17 ~ 110/11/23	Midterm Exam Week	
10	110/11/24 ~ 110/11/30	Visual Culture and Art	

11	110/12/01 ~ 110/12/07	Visual Culture and Art	
12	110/12/08 ~ 110/12/14	Invited Speaker	
13	110/12/15 ~ 110/12/21	Body/Image	
14	110/12/22 ~ 110/12/28	Body/Image	
15	110/12/29 ~ 111/01/04	Oral Report 2	
16	111/01/05 ~ 111/01/11	Visual Culture and Photography	
17	111/01/12 ~ 111/01/18	Visual Culture and Photography	
18	111/01/19 ~ 111/01/25	Review	
Requirement			
Teaching Facility		Computer	
Textbooks and Teaching Materials			
References			
Number of Assignment(s)		(Filled in by assignment instructor only)	
Grading Policy		◆ Attendance : 10.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 15.0 % ◆ Final Exam : 15.0 % ◆ Other 〈Reports〉 : 30.0 %	
Note		This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.	