Tamkang University Academic Year 110, 1st Semester Course Syllabus

Course Title	ORGANIZATIONAL DEVELOPMENT	Instructor	SHEN FANG CHIEN
Course Class	TDTXB4P DEPARTMENT OF EDUCATIONAL TECHNOLOGY, 4P	Details	◆ Blended Course ◆ Selective ◆ One Semester ◆ 2 Credits
Relevance to SDGs	SDG11 Sustainable cities and communities		

Departmental Aim of Education

The department of educational technology aims to equip students with skills in integrating relevant pedagogical theories into e-Learning, instructional materials development, and project management.

Subject Departmental core competences

E. Students will be able to strengthen knowledge and skills related to planning, organizing, and implementation in human resource development (HRD).(ratio:100.00)

Subject Schoolwide essential virtues

1. A global perspective. (ratio:20.00)

5. Independent thinking. (ratio:30.00)

7. A spirit of teamwork and dedication. (ratio:50.00)

Course Introduction	1.This course aims to help students understand the core theories and change models of Organization Development. 2. Popular issues like sustainability, cultural dimensions, diversity, organization structures, leadership, innovations, and intervention programs will be discussed by using real-world companies as examples.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

 I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students are expected to achieve the following objectives: 1. explain the definition and practical applications of OD 2. identify areas of OD theories and models. 3. describe the impact OD can make on staff, customers/clients and the organizations.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	E	157	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), oral presentations

Course Schedule

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

Week	Date	Course Contents	Note
1	110/09/22 ~ 110/09/28	Course Introduction	
2	110/09/29 ~ 110/10/05	Kurt Lewin's Change Model And Action Research/Loreal	
3	110/10/06 ~ 110/10/12	Leadership/Pfizer	
4	110/10/13 ~ 110/10/19	Sustainability/Ikea	
5	110/10/20 ~ 110/10/26	Online Topic 1: The CEO of Pfizer on Developing a Vaccine in Record Time HBR	Online Asynchronous Instruction
6	110/10/27 ~ 110/11/02	Diversity/Starbucks	
7	110/11/03 ~ 110/11/09	Cultural Dimensions/Netflix	
8	110/11/10 ~ 110/11/16	Intervention Programs/Alibaba	

9	110/11/17 ~ 110/11/23	Midterm Exam Week	
10	110/11/24 ~ 110/11/30	Organization Structures/ Muji	
11	110/12/01 ~ 110/12/07	Post Corona	
12	110/12/08 ~ 110/12/14	Online Topic 2 The State of globalization	Online Asynchronous Instruction
13	110/12/15 ~ 110/12/21	Movie Appreciation: The Devil wears Prada	
14	110/12/22 ~ 110/12/28	Online Topic 3: How Netflix expanded to 190 nations in 7 years HBR	Online Asynchronous Instruction
15	110/12/29 ~ 111/01/04	The Business Model of Alibaba	
16	111/01/05 ~ 111/01/11	Online Topic 4: Why Star-ups Fails HBR	Online Asynchronous Instruction
17	111/01/12 ~ 111/01/18	Final Exam Week	
18	111/01/19 ~ 111/01/25	How Amazon thinks about competition HBR	

Requirement	
Teaching Facility	Computer, Projector
Textbooks and Teaching Materials	The Handbook of Organization Development and Change By Brenda B Jones and Michael Brazzel
References	Harvard Business Review
Number of Assignment(s)	2 (Filled in by assignment instructor only)
Grading Policy	◆ Attendance： 20.0 % ◆ Mark of Usual： % ◆ Midterm Exam： 25.0 % ◆ Final Exam： 25.0 % ◆ Other〈presentation〉：30.0 %

Note	1. This syllabus may be uploaded at the website of the Course Syllabus Management System at https://info.ais.tku.edu.tw/csp or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs http://www.acad.tku.edu.tw/CS/main.php

2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject."

3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities."

4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs.

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