

Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	ENGLISH FOR MEDIA	Instructor	YING-HSUEH MOELLER
Course Class	TRTXM1A MASTER'S PROGRAM, GRADUATE INSTITUTE OF INTERNATIONAL AFFAIRS AND STRATEGIC STUDIES, 1A	Details	◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG5 Gender equality SDG8 Decent work and economic growth SDG10 Reducing inequalities SDG11 Sustainable cities and communities		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Understanding of the thoery and practice of International Relations. II . Understanding of the major western strategic idea and practice. III . Understanding of the development of the current international and cross-strait situation. IV . Writing and presentation of basic academic and policy analysis.			
Subject Departmental core competences			
A. The ability of analysis and evaluating of international situation.(ratio:20.00) B. The ability of analysis and evaluating of international strategic situation.(ratio:20.00) C. The ability of analysis of major states' defense policy and military strategy.(ratio:20.00) D. The ability of analysis of major states' foreign policy.(ratio:20.00) E. The ability of security strategy and policy analysis of major state.(ratio:20.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:30.00) 3. A vision for the future. (ratio:30.00) 5. Independent thinking. (ratio:40.00)			

Course Introduction	We will be reading newspaper and journal articles of international affairs and relations to learn these specific vocabulary, grammar, and above all, rhetoric. We will analyze texts to recognize and understand specific structure(s) for media and academic reading and writing so that students can emulate how ideas are organized and put forward in a coherent text. The course is also designed according to themes 1. US and China relations 2. EU and cultural integration, 3. climate change, 4. cross-strait relation, 5. fake-news. These are, of course, subject to change should other suggestions arise.			
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	Students will be able to read and understand news (of various media) and academic journal articles. They should be able to write short comments, summaries and create a reportage by the end of the course.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	135	Lecture, Discussion, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
Course Schedule				
Week	Date	Course Contents		Note
1	110/02/22 ~ 110/02/28	ice breaking and introduction to the course.		
2	110/03/01 ~ 110/03/07	reading strategies: understanding genre and registers; formal vs. informal vocabulary		

3	110/03/08 ~ 110/03/14	comparison of different news journal articles: for example Time, Newsweek, and Economics, Understanding metaphor and metonymy in the news language	
4	110/03/15 ~ 110/03/21	Students' presentation on how different journals report different international affairs. Introducing the concept of framing and schema in news reports	
5	110/03/22 ~ 110/03/28	Students' presentation on different journal articles on the the same international affairs	
6	110/03/29 ~ 110/04/04	Figurative language in the news; grammar: connecting words and cohesive ties	
7	110/04/05 ~ 110/04/11	Figurative language in the news. Grammar: English word classes and definite articles	
8	110/04/12 ~ 110/04/18	analysing an academic journal article in IA, its structure and subject matter	
9	110/04/19 ~ 110/04/25	summarizing a journal article; how to do a summary using mind map	
10	110/04/26 ~ 110/05/02	Exploring other media: documentaries, movies, TV and internet in IA	
11	110/05/03 ~ 110/05/09	students' presentation on their chosen news reports	
12	110/05/10 ~ 110/05/16	studsents' presentation on their chosen news reports	
13	110/05/17 ~ 110/05/23	students' presentation on their chosen news reports	
14	110/05/24 ~ 110/05/30	stuents' presentation on their chosen news reports	
15	110/05/31 ~ 110/06/06	Review of vocabulary in IA	
16	110/06/07 ~ 110/06/13	Review of Grammar in IA	
17	110/06/14 ~ 110/06/20	Review of writing/dreading strategies and processes	
18	110/06/21 ~ 110/06/27	Supplementary teaching: Individual feedback	
Requirement		Be present, be heard, and be proactive. It's ok when your English isn't great. You're here to learn.	
Teaching Facility		Computer, Other (documentaries)	
Textbooks and Teaching Materials		Newspapers and journals in English: News reports on BBC, CNN, or ABC; documentary films, and academic journal articles from established publications.	

References	Swales, J. M. & Feak, C. F. (2004), reprint ed. Academic writing for graduate students: A course for nonnative speakers of English. Ann Arbor: The University of Michigan Press. Conboy, M. (2017). The Language of the News. London, New York: Routledge Lamont, C. (2015). Research Methods in International Relations. London: Sage Publications Inc.
Number of Assignment(s)	4 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 40.0 % ◆ Mark of Usual : % ◆ Midterm Exam : %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other <quizzes> : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>