

Tamkang University Academic Year 109, 2nd Semester Course Syllabus

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| Course Title | CORPORATE FINANCIAL POLICY | Instructor | YI-CHEN LIN |
| Course Class | TLUXM1A TKU-QUT DUAL MASTER DEGREE PROGRAM IN FINANCE (ENGLISH-TAUGHT PROGRAM), 1A | Details | <ul style="list-style-type: none"> ◆ Blended Course ◆ Required ◆ One Semester ◆ 2 Credits |
| Relevance to SDGs | SDG9 Industry, Innovation, and Infrastructure SDG16 Peace, justice and strong institutions | | |
| Departmental Aim of Education | | | |
| I. To cultivate a professional understanding of the theory and skills of finance. II. To be able to solve practical problems by professional knowledge of finance. III. Possess the ability to communicate and express views regarding financial profession. IV. Emphasize corporation and coordination within a team. V. To expand international vision and civic awareness. | | | |
| Subject Departmental core competences | | | |
| B. Possess the advanced application ability to financial practices.(ratio:50.00) E. Understand international financial issues and corporate responsibility.(ratio:50.00) | | | |
| Subject Schoolwide essential virtues | | | |
| 2. Information literacy. (ratio:50.00) 5. Independent thinking. (ratio:50.00) | | | |
| Course Introduction | This is an advanced elective that provides an overview of corporate financing. It emphasizes the different types of securities issued by the firm, venture capital, choice of capital structure, cost of financial distress, dividend policy, share repurchases, short-term and long-term financial planning, corporate control, and mergers and acquisitions. | | |
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives | objective methods |
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| 1 | This course intends to use a series of cases to apply theoretical and practical concepts and tools of financial analysis. | Cognitive |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment |
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| 1 | BE | 25 | Lecture, Discussion, Publication, Experience | Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation |

Course Schedule

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

| Week | Date | Course Contents | Note |
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| 1 | 110/02/22 ~ 110/02/28 | Maximize the value of the business | Classroom |
| 2 | 110/03/01 ~ 110/03/07 | Management Objectives | Classroom |
| 3 | 110/03/08 ~ 110/03/14 | Risk and Return Models | Classroom |
| 4 | 110/03/15 ~ 110/03/21 | Risk and Return Models | Classroom |
| 5 | 110/03/22 ~ 110/03/28 | Estimating Hurdle Rates | Classroom |
| 6 | 110/03/29 ~ 110/04/04 | Estimating Hurdle Rates | Online Asynchronous Instruction |
| 7 | 110/04/05 ~ 110/04/11 | Measuring Returns on Investment | Classroom |
| 8 | 110/04/12 ~ 110/04/18 | Dealing with Side Costs and Benefits | Online Asynchronous Instruction |
| 9 | 110/04/19 ~ 110/04/25 | Midterm exam | |

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| 10 | 110/04/26 ~ 110/05/02 | Capital Structure: Choices | Classroom |
| 11 | 110/05/03 ~ 110/05/09 | Optimal Capital Structure | Classroom |
| 12 | 110/05/10 ~ 110/05/16 | Debt Design | Classroom |
| 13 | 110/05/17 ~ 110/05/23 | Dividend Policy | Online Asynchronous Instruction |
| 14 | 110/05/24 ~ 110/05/30 | Assessing Cash Returned to Stockholders | Classroom |
| 15 | 110/05/31 ~ 110/06/06 | Valuation | Online Asynchronous Instruction |
| 16 | 110/06/07 ~ 110/06/13 | Valuation | Classroom |
| 17 | 110/06/14 ~ 110/06/20 | Presentation of term project | Classroom |
| 18 | 110/06/21 ~ 110/06/27 | Final Exam | |
| Requirement | This is a blended course that blends classroom instruction with online instructions. Online asynchronous instruction will be conducted in weeks 6,8,13,15, when students are required to watch the assigned webcasts and work on assignments by themselves. Students are required to bring a laptop to class to work on their personal projects in-class, which must be turned in within 30 minutes after class. | | |
| Teaching Facility | Computer, Projector | | |
| Textbooks and Teaching Materials | http://pages.stern.nyu.edu/~adamodar/ | | |
| References | | | |
| Number of Assignment(s) | 15 (Filled in by assignment instructor only) | | |
| Grading Policy | ◆ Attendance : % ◆ Mark of Usual : 90.0 % ◆ Midterm Exam : 5.0 % ◆ Final Exam : 5.0 % ◆ Other < > : % | | |
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| Note | <ol style="list-style-type: none">1. This syllabus may be uploaded at the website of the Course Syllabus Management System at https://info.ais.tku.edu.tw/csp or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs http://www.acad.tku.edu.tw/CS/main.php2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject."3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities."4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs. <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p> |
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