

Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	KNOWLEDGE MANAGEMENT	Instructor	LIAO SHU-HSIEN
Course Class	TLQXM1A MASTER'S PROGRAM IN BUSINESS AND MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG9 Industry, Innovation, and Infrastructure		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Develop a business and management perspective for students. II. Train the professionals in the integrated fields of business and management. III. Cultivate the talents with both theory and practices in business and management. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Provide the basic knowledge of both theory and practices.(ratio:30.00) B. Enhance the practical training for the current trends.(ratio:40.00) D. Obtain the ability of analyzing industrial and business problems.(ratio:30.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:30.00) 2. Information literacy. (ratio:30.00) 3. A vision for the future. (ratio:10.00) 5. Independent thinking. (ratio:30.00) 			

Course Introduction	This course provides a picture for exploring the theory and practice of Knowledge management. By doing so, KM theory and practice can be extended to future academic research and practical works on the course design and implementation.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Student learns how to study on KM theory and practical business and management cases.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABD	1235	Lecture, Discussion, Presentation	Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	110/02/22 ~ 110/02/28	2/23 Course introduction and evaluation	
2	110/03/01 ~ 110/03/07	3/2 Introducing Knowledge management	
3	110/03/08 ~ 110/03/14	3/9 The nature of knowledge	
4	110/03/15 ~ 110/03/21	3/16 Knowledge Management Solutions	

5	110/03/22 ~ 110/03/28	3/23 Organizational Impacts of Knowledge Management	
6	110/03/29 ~ 110/04/04	3/30 Administrative use day	Day off
7	110/04/05 ~ 110/04/11	4/6 Factors Influencing Knowledge Management	
8	110/04/12 ~ 110/04/18	4/13 Technologies to Manage Knowledge: Artificial Intelligence	
9	110/04/19 ~ 110/04/25	4/20 Preserving and Applying Human Expertise: Knowledge-Based Systems	
10	110/04/26 ~ 110/05/02	4/27 Midterm Exam Week	Report writing
11	110/05/03 ~ 110/05/09	5/4 Discovering New Knowledge – Data Mining	
12	110/05/10 ~ 110/05/16	5/11 Report presentation – session 1	
13	110/05/17 ~ 110/05/23	5/18 Report presentation – session 2	
14	110/05/24 ~ 110/05/30	5/25 Report presentation – session 3	
15	110/05/31 ~ 110/06/06	6/1 Report presentation – session 4	
16	110/06/07 ~ 110/06/13	6/8 Report presentation – session 5	
17	110/06/14 ~ 110/06/20	6/15 Report presentation – session 6	
18	110/06/21 ~ 110/06/27	6/22 Final Exam Week	Submit report
Requirement	1. Attendance 2. Presentation skill and content 3. Final report		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Becerra-Fernandez, A. Gonzalez, and R. Sabherwal, "Knowledge management: challenges, solutions, and technologies" , Prentice Hall, Inc, 2004.		
References	I-Class teaching materials		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 30.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : % ◆ Other (Presentation) : 40.0 %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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