

淡江大學 109 學年度第 2 學期課程教學計畫表

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| 課程名稱                                                                                                              | 健康經濟學                                                                                                                                                  | 授課<br>教師 | 胡登淵<br>HU, TENG-YUAN |
|                                                                                                                   | HEALTH ECONOMICS                                                                                                                                       |          |                      |
| 開課系級                                                                                                              | 產經一碩士班 A                                                                                                                                               | 開課<br>資料 | 實體課程<br>選修 單學期 2學分   |
|                                                                                                                   | TLEXM1A                                                                                                                                                |          |                      |
| 課程與SDGs<br>關聯性                                                                                                    | SDG3 良好健康和福祉                                                                                                                                           |          |                      |
| 系 ( 所 ) 教育目標                                                                                                      |                                                                                                                                                        |          |                      |
| <p>一、奠定產業經濟專業。</p> <p>二、強化多元知識學習。</p> <p>三、培養研究分析能力。</p> <p>四、提升品德倫理修養。</p> <p>五、拓展全球宏觀視野。</p> <p>六、鍛造產業領導人才。</p> |                                                                                                                                                        |          |                      |
| 本課程對應院、系(所)核心能力之項目與比重                                                                                             |                                                                                                                                                        |          |                      |
| <p>C. 能具備蒐集及整理相關研究文獻之能力。(比重：50.00)</p> <p>D. 能具備尋找研究議題的能力。(比重：50.00)</p>                                          |                                                                                                                                                        |          |                      |
| 本課程對應校級基本素養之項目與比重                                                                                                 |                                                                                                                                                        |          |                      |
| <p>2. 資訊運用。(比重：50.00)</p> <p>6. 樂活健康。(比重：50.00)</p>                                                               |                                                                                                                                                        |          |                      |
| 課程簡介                                                                                                              | <p>這課程將介紹健康經濟學理論與相關實證研究。臺灣醫療部門持續成長，這是顯現在花費與其所占整體經濟活動的份額上，因此瞭解與研究醫療部門有其重要性。醫療係由服務、產品、制度、法規與人員所組成的集合，瞭解健康經濟學理論與相關實證研究，有助於深入探討醫療產業的多個面向，並引導研究生切入研究議題。</p> |          |                      |
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|  | This course is designed to provide an introduction to theory and empirical studies of health economics. The health care sector continues to grow in size, both in absolute dollars and as a portion of the overall economic activity of Taiwan. This alone makes the study of health care a topic of potential importance. Health care represents a collection of services, products, institutions, regulations, and people. The theories and empirical studies of health economics can help students explore novel aspects of health care and ways to approach the issues. |
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本課程教學目標與認知、情意、技能目標之對應

將課程教學目標分別對應「認知 (Cognitive)」、「情意 (Affective)」與「技能(Psychomotor)」的各目標類型。

- 一、認知(Cognitive)：著重在該科目的事實、概念、程序、後設認知等各類知識之學習。
- 二、情意(Affective)：著重在該科目的興趣、倫理、態度、信念、價值觀等之學習。
- 三、技能(Psychomotor)：著重在該科目的肢體動作或技術操作之學習。

| 序號 | 教學目標(中文)    | 教學目標(英文)                                            |
|----|-------------|-----------------------------------------------------|
| 1  | 瞭解健康經濟學理論   | Understanding theory of health economics            |
| 2  | 瞭解健康經濟學實證研究 | Understanding empirical studies of health economics |
| 3  | 引導研究生切入議題   | Approaching the issues                              |

教學目標之目標類型、核心能力、基本素養教學方法與評量方式

| 序號 | 目標類型 | 院、系(所)核心能力 | 校級基本素養 | 教學方法  | 評量方式                  |
|----|------|------------|--------|-------|-----------------------|
| 1  | 認知   | CD         | 26     | 講述、討論 | 討論(含課堂、線上)、報告(含口頭、書面) |
| 2  | 認知   | CD         | 26     | 講述、討論 | 討論(含課堂、線上)、報告(含口頭、書面) |
| 3  | 認知   | CD         | 26     | 講述、討論 | 討論(含課堂、線上)、報告(含口頭、書面) |

授課進度表

| 週次 | 日期起訖                    | 內容 (Subject/Topics)                                     | 備註 |
|----|-------------------------|---------------------------------------------------------|----|
| 1  | 110/02/22~<br>110/02/28 | An evolving paradigm                                    |    |
| 2  | 110/03/01~<br>110/03/07 | Uncertainty and demand for health insurance             |    |
| 3  | 110/03/08~<br>110/03/14 | The concept of health capital and demand for health (1) |    |
| 4  | 110/03/15~<br>110/03/21 | The concept of health capital and demand for health (2) |    |

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| 5           | 110/03/22~<br>110/03/28 | Demand for health with uncertainty and insurance<br>(1)                                                                                                                                                                                                                                                                                                                                                                                   |  |
| 6           | 110/03/29~<br>110/04/04 | 教學行政觀摩日                                                                                                                                                                                                                                                                                                                                                                                                                                   |  |
| 7           | 110/04/05~<br>110/04/11 | Demand for health with uncertainty and insurance<br>(2)                                                                                                                                                                                                                                                                                                                                                                                   |  |
| 8           | 110/04/12~<br>110/04/18 | Demand for longevity / The family as producer of<br>health                                                                                                                                                                                                                                                                                                                                                                                |  |
| 9           | 110/04/19~<br>110/04/25 | Employer investments in employee health; Nutrition<br>and health investment                                                                                                                                                                                                                                                                                                                                                               |  |
| 10          | 110/04/26~<br>110/05/02 | 期中考週                                                                                                                                                                                                                                                                                                                                                                                                                                      |  |
| 11          | 110/05/03~<br>110/05/09 | Education's role in explaining health investment<br>differentials                                                                                                                                                                                                                                                                                                                                                                         |  |
| 12          | 110/05/10~<br>110/05/16 | Declining health and retirement                                                                                                                                                                                                                                                                                                                                                                                                           |  |
| 13          | 110/05/17~<br>110/05/23 | Hospital, physician and reimbursement system                                                                                                                                                                                                                                                                                                                                                                                              |  |
| 14          | 110/05/24~<br>110/05/30 | Moral hazard and copayment                                                                                                                                                                                                                                                                                                                                                                                                                |  |
| 15          | 110/05/31~<br>110/06/06 | Obesity and labor market outcomes                                                                                                                                                                                                                                                                                                                                                                                                         |  |
| 16          | 110/06/07~<br>110/06/13 | Diabetes and labor market outcomes                                                                                                                                                                                                                                                                                                                                                                                                        |  |
| 17          | 110/06/14~<br>110/06/20 | Psychiatric disorders and labor market outcomes                                                                                                                                                                                                                                                                                                                                                                                           |  |
| 18          | 110/06/21~<br>110/06/27 | 期末考週                                                                                                                                                                                                                                                                                                                                                                                                                                      |  |
| 修課應<br>注意事項 |                         |                                                                                                                                                                                                                                                                                                                                                                                                                                           |  |
| 教學設備        |                         | 電腦、投影機、其它(胡登淵老師iClass)                                                                                                                                                                                                                                                                                                                                                                                                                    |  |
| 教科書與<br>教材  |                         | 1.*Phelps, C.E., Health Economics, 4th edition<br>2.Zwiefel, P. and F. Breyer, Health Economics, 2nd ed.<br>3.Articles selected from Journal of Health Economics.<br>4. Sloan and Hsieh, Health Economics                                                                                                                                                                                                                                 |  |
| 參考文獻        |                         | 1.Journal articles mainly selected from Health Economics, Journal of Health<br>Economics, Journal of Political Economy, and American Economic Review.<br>2.盧瑞芬、謝啟瑞合著, 醫療經濟學, 學富文化事業, 雙葉書廊代理。<br>3.Handbook of Health Economics, 1A and 1B.<br>4.Charles E. Phelps著, 周孟穎譯, 衛生經濟學, 國立編譯館, 民國87年。(本校有<br>二本)<br>5.Santerre, R.E. and S.P. Neun, Health Economics: Theories, Insights, and<br>Industry Studies, Chicago: IRWIN, 1996, 滄海書局代理。 |  |
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| 批改作業<br>篇數   | 篇（本欄位僅適用於所授課程需批改作業之課程教師填寫）                                                                                                                                                 |
| 學期成績<br>計算方式 | ◆出席率：            %   ◆平時評量：20.0 %   ◆期中評量：40.0 %<br>◆期末評量：40.0 %<br>◆其他〈 〉：            %                                                                                   |
| 備 考          | 「教學計畫表管理系統」網址： <a href="https://info.ais.tku.edu.tw/csp">https://info.ais.tku.edu.tw/csp</a> 或由教務處<br>首頁→教務資訊「教學計畫表管理系統」進入。<br><b>※不法影印是違法的行為。請使用正版教科書，勿不法影印他人著作，以免觸法。</b> |