

## Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	ORGANIZATION VISION AND INNOVATION	Instructor	NUR ANISAH BINTI ABDULLAH
Course Class	TDDXM2A MASTER'S PROGRAM, GRADUATE INSTITUTE OF FUTURES STUDIES, 2A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG8 Decent work and economic growth SDG9 Industry, Innovation, and Infrastructure SDG11 Sustainable cities and communities SDG12 Responsible consumption and production		
<b>Departmental Aim of Education</b>			
Cultivating students' ability in the following areas: (1) in facing future changes and in integrating interdisciplinary knowledge, (2) in developing future-oriented thinking, and (3) in analyzing and planning the futures.			
<b>Subject Departmental core competences</b>			
A. The ability of critical thinking.(ratio:100.00)			
<b>Subject Schoolwide essential virtues</b>			
1. A global perspective. (ratio:30.00)  3. A vision for the future. (ratio:50.00)  5. Independent thinking. (ratio:20.00)			
Course Introduction	The main purpose is to identify the essential competencies for the new knowledge-based economy, mainly from the global perspectives of social change, globalization, and knowledge management. All of organizations have to create the organizational vision in order to provide the member a clear direction. Innovation is the core of vision. vision leadership is indeed a key element in the knowledge management uncertainty epoch.		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This course is for students to project organization al and collective futures through nontraditional thinking methods. this course is aimed to enhance students' responsibility for the bigger futures. Through creative ways of thinking, students are urged to positively pursue the best future, which is the created one.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	A	135	Lecture, Discussion, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

**Course Schedule**

Week	Date	Course Contents	Note
1	110/02/22 ~ 110/02/28	Introduction to the course, lecturer and students	
2	110/03/01 ~ 110/03/07	Perspective of Strategic Thinking	
3	110/03/08 ~ 110/03/14	Environmental Scanning	
4	110/03/15 ~ 110/03/21	Innovative Visioning	Futures Triangle

5	110/03/22 ~ 110/03/28	Futures Thinking: Complexity and Uncertainties	Driving forces of change, Futures Wheel
6	110/03/29 ~ 110/04/04	Vision & Change	
7	110/04/05 ~ 110/04/11	Visioning Innovation	
8	110/04/12 ~ 110/04/18	Foresight for Strategy Development	
9	110/04/19 ~ 110/04/25	Foresight for Strategy Development P2	
10	110/04/26 ~ 110/05/02	Visionary leadership	
11	110/05/03 ~ 110/05/09	Scenario Development Process Part 1	
12	110/05/10 ~ 110/05/16	Scenario Development Process Part 2	
13	110/05/17 ~ 110/05/23	Scenario and Backcasting	
14	110/05/24 ~ 110/05/30	Community Engagement Project - Elderly Society	
15	110/05/31 ~ 110/06/06	Community Engagement Project - Elderly Society	
16	110/06/07 ~ 110/06/13	校外教學-非營利組織的願 -Off campus teaching - non-profit organisation	
17	110/06/14 ~ 110/06/20	個別指導與討 - Data Collection & Report Writing	
18	110/06/21 ~ 110/06/27	Report Writing submission	
Requirement			
Teaching Facility	Computer, Projector, Other (MIRO online whiteboard)		
Textbooks and Teaching Materials	Journals for referencing, Futures Studies, Foresight for Strategy Development		
References	Foresight for Strategy Development		
Number of Assignment(s)	2 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 %   ◆ Mark of Usual :   %   ◆ Midterm Exam : 20.0 % ◆ Final Exam :   % ◆ Other 〈Project〉 : 70.0 %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p>※ <b>Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>
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