

## Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	CROSS CULTURAL COMMUNICATION	Instructor	YING-HSUEH MOELLER
Course Class	TRDXB4A DEPARTMENT OF DIPLOMACY AND INTERNATIONAL RELATIONS (ENGLISH-TAUGHT PROGRAM), 4A	Details	◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG10 Reducing inequalities SDG11 Sustainable cities and communities SDG16 Peace, justice and strong institutions		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
To provide students with an understanding of the major theories in diplomacy & international relations and to equip students with practical skills and help them become outstanding members of the diplomatic and international relations community.			
Subject Departmental core competences			
C. Every student will become capable of Independent thinking and information processing to further improve international relations.(ratio:20.00)  D. Every student will process essential knowledge of participation in governmental & non-governmental affairs.(ratio:30.00)  E. Every student will display high-level competence in English.(ratio:50.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:50.00)  5. Independent thinking. (ratio:30.00)  7. A spirit of teamwork and dedication. (ratio:20.00)			
Course Introduction	This course aims to understand and raise the awareness of Cross-cultural communication competence and how to cultivate through a series of examining critically not only our own culture but also those of others. In order to do so, several tools will be taught, analyzed and adopted. These tools are designed to uncover and discover deep culture rather than surface culture so that at the end of the course, we will be fully equipped with the ability to understand and change our behaviors according to the values, beliefs and world views of other cultures.		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To be a global citizen for the 21st century living in an increasingly polarized world, having a highly functional cross-cultural communicative competence (CCC) is essential.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	CDE	157	Lecture, Discussion, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

**Course Schedule**

Week	Date	Course Contents	Note
1	110/02/22 ~ 110/02/28	Introduction: What is cross-cultural communication competence and intercultural intelligence	
2	110/03/01 ~ 110/03/07	Differences between deep culture and surface culture; How stories shape us.	
3	110/03/08 ~ 110/03/14	Hofstede et al theory on different cultural orientations	
4	110/03/15 ~ 110/03/21	Different cultural orientations. How to conducting a survey.	
5	110/03/22 ~ 110/03/28	Different cultural orientations: comparing countries	
6	110/03/29 ~ 110/04/04	Different cultural orientations: comparing countries	
7	110/04/05 ~ 110/04/11	English as a global language and how cultural differences have changed English	
8	110/04/12 ~ 110/04/18	Meyer's eight cultural scales and negotiation style	

9	110/04/19 ~ 110/04/25	Different cultural scales and verbal and non-verbal communication	
10	110/04/26 ~ 110/05/02	Midterm Exam Week	
11	110/05/03 ~ 110/05/09	A closer look at cultural differences: a case of individualism vs. collectivism	
12	110/05/10 ~ 110/05/16	The myth of collectivism	
13	110/05/17 ~ 110/05/23	Project work	
14	110/05/24 ~ 110/05/30	Project work	
15	110/05/31 ~ 110/06/06	Graduate Exam Week	
16	110/06/07 ~ 110/06/13	---	
17	110/06/14 ~ 110/06/20	---	
18	110/06/21 ~ 110/06/27	---	
Requirement			
Teaching Facility		Computer	
Textbooks and Teaching Materials		Hofstede, G. J., Pedersen, P. B. & Hofstede, G. (2002). Exploring Culture. Yarmouth, Maine: Intercultural Press	
References		Meyer, E. (2014). The culture map: Breaking through the invisible boundaries of business world. Philadelphia, PA: Public Affairs	
Number of Assignment(s)		4 (Filled in by assignment instructor only)	
Grading Policy		◆ Attendance : 20.0 %   ◆ Mark of Usual :   %   ◆ Midterm Exam : 20.0 % ◆ Final Exam : 30.0 % ◆ Other 〈Reports〉 : 30.0 %	
Note		This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>	