

Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	CERTIFICATE IN TOURISM	Instructor	CHIEN-MU YEH
Course Class	TQTXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4P	Details	◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG8 Decent work and economic growth		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
D. Tourism management knowledge.(ratio:50.00) E. Tourism management skills.(ratio:50.00)			
Subject Schoolwide essential virtues			
4. Moral integrity. (ratio:20.00) 5. Independent thinking. (ratio:80.00)			
Course Introduction	One of the graduation requirements for students from the Department of International Tourism Management is to obtain one tourism-related certificate. The major purpose of this course is to check whether students obtain one of the recognized certificates.		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Check whether students from the Department of International Tourism Management obtain one of recognized tourism-related certificates.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	DE	45	Practicum	Practicum

Course Schedule

Week	Date	Course Contents	Note
1	110/02/22 ~ 110/02/28	No Lecture	
2	110/03/01 ~ 110/03/07	No Lecture	
3	110/03/08 ~ 110/03/14	No Lecture	
4	110/03/15 ~ 110/03/21	No Lecture	
5	110/03/22 ~ 110/03/28	No Lecture	
6	110/03/29 ~ 110/04/04	No Lecture	
7	110/04/05 ~ 110/04/11	No Lecture	
8	110/04/12 ~ 110/04/18	No Lecture	
9	110/04/19 ~ 110/04/25	No Lecture	
10	110/04/26 ~ 110/05/02	Midterm Exam Week	
11	110/05/03 ~ 110/05/09	No Lecture	
12	110/05/10 ~ 110/05/16	No Lecture	

13	110/05/17 ~ 110/05/23	No Lecture	
14	110/05/24 ~ 110/05/30	No Lecture	
15	110/05/31 ~ 110/06/06	Graduate Exam Week	
16	110/06/07 ~ 110/06/13	---	
17	110/06/14 ~ 110/06/20	---	
18	110/06/21 ~ 110/06/27	---	
Requirement	This subject has no regular class in the semester. You only need to submit a required certificate before 14:00 pm on 24th, May 2021 (Monday) via iClass at "Assignment" . Please take a photo of your certificate, then submitting this color photo via iClass. The purpose of submitting this color photo is to help the instructor ensure your certificate is an original one. "Present linkages" is not allowed. There will be no result for the mid-term. The overall result of this subject is either P or F (P for pass and F for fail). If you complete an extra 300-hour internship to replace the certificate, please submit the Internship evaluation with internship hours →Must be 300 hours with a passing grade. Again, all documents must be submitted by color photos. If you can not get any required license or complete an extra 300-hour internship, please withdraw this subject. Thank you for your cooperation.		
Teaching Facility	(None)		
Textbooks and Teaching Materials			
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : % ◆ Final Exam : % ◆ Other <Certificate> : 100.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		