## Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title  Course Class  TQTXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), AP  SDG3 Good health and well-being for people SDG8 Decent work and economic growth SDG9 Industry, Innovation, and Infrastructure SDG11 Sustainable cities and communities  Departmental Core competences  A Ability to analyze and solve problems (ratio:30.00) C. Proper service and work attitude (ratio:30.00) E. Tourism management skills (ratio:40.00)  Subject Schoolwide essential virtues  1. A global perspective. (ratio:50.00) 6. A cheerful attitude and healthy lifestyle. (ratio:50.00)  Course Introduction  Course Introduction  Instructor  General Course Selective One Semester  General Course Schecktive One Semester  Schecktive One Semester  General Course Schecktive One Semester  Schec	TQTXB4P  Course Class DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM),		CHEN
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## The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive: Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective: Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives				objective methods	
	_		al world experiences in and delivery.	participating in	Cognitive	
2	Providing a s	ustainab	le tourism (forest thera	py) program to guests.	Psychomotor	
	The o	correspond	dences of teaching objective	s : core competences, essential virtues, teaching me	thods, and assessment	
No.	Core Compet	ences	Essential Virtues	Teaching Methods	Assessment	
1	ACE		16	Experience	Practicum, Activity Participation	
2	ACE 16 Practicum				Report(including oral and written), Activity Participation	
	Course Schedule					
Week	Date	Date Course Contents Note				
1	Sustainable tourism resources and the health of people, land and nature					
2	110/03/01 ~ 110/03/07	Intl. trend and certifications				
3	110/03/08 ~ 110/03/14	Forest therapy			*Required internship 1 (Sat)	
4	110/03/15~ 110/03/21 Nature prescription					
5	110/03/22 ~ 110/03/28	Stress	and the needs of teena	gers		
6	110/03/29 ~ 110/04/04	Dealing	g with grief (The tree of	f my life)		
7	110/04/05 ~ Counseling in the woods 110/04/11 Counseling in the woods					
8	110/04/12 ~ On communication and ethics					
9	Ecotourism programming for the elderly  110/04/25  Ecotourism programming for the elderly					

10 1004/26   Midderm Exam Week   11 13009/39   Martin Fram Week   *Required internship #2   12 13009/30   Programming application and feedback   *Required internship #2   13 13009/31   10009/31   Trekking with the elderly   *Required internship #3   14 13009/32   Trekking with the elderly   *Required internship #3   15 13009/32   Trekking with the elderly   *Required internship #3   16 13009/32   Trekking with the elderly   *Required internship #3   16 13009/32   Graduate Exam Week   *Required internship #3   17 13009/32   *** 18 13009/32   *** 17 13009/32   *** 18 13009/32   *** 19 13009/32   *** 10 13009/32   *** 2. Happy to interact with instructor & classmaries   2. Happy to interact with instructor & classmaries   3. Can also enjoy learning, discovery, & diversity   5 trongly discouraged;   1. Cheating and plagisfram will receive zero on the task(s): References and acknowledgement of the original author(s) or source must be made through appropriate references.   2. Points will be deducted for late work (-20% per calendar day late) unless negotiated with the instructor in advance of the due date/hour. DNot accepting after 24 hours. Please plan altered to avoid last-minute technology problems. No name, no grade.   3. Any leave excuss shall be communicated to the instructor in person prior to classes.   4. The following behaviors will be STRONGLY discouraged   Using cell phones for chast (Line, FB, message, JB, Schopping, iPod, iPad, lap top computers that are not related to course, unrelated games, film from smart phones   -Napping/steping   -Reading one' is own materials/doing your own homework in classes   -Napping/steping   -Reading one' is own materials/doing your own homework in classes   -Napping/steping   -Reading one' is own materials/doing your own homework in classes   -Napping/steping   -Reading one' is own materials/doing your own homework in classes   -Napping/steping   -Reading one' is own materials/doing your own homework in classes   -Napping/steping   -Reading one' is own materials/doing yo				
11   1005/09   Water resources, community, and field work   "Required internship #2   11005/06   11005/06   11005/07	10		Midterm Exam Week	
12 110/05/16 110/05/27 110/05/27 110/05/29 16 Programming application and reedback  14 110/05/24 110/05/24 110/05/29 16 Profest therapy programming and evaluation in Fushan Botanical Garden  15 110/05/31 110/06/07 110/06/07 110/06/21 110/06/27 1	11   Water resources, community, and field work   *Required inte			
13 110,05,23   Trecking with the elderly   *Required internship #:3 110,05,24 - 110,05,30   Forest therapy programming and evaluation in Fushan   Botanical Garden	12			
14 110,05/30 Forest therapy programming and evaluation in Fushan Botanical Garden  15 110,05/31	13		Trekking with the elderly	*Required internship #3
15 110/06/07 - 110/06/07 - 110/06/07 - 110/06/07 - 110/06/07 - 118 110/06/14 - 110/06/27 - 118 110/06/27 - 11	14			
110/06/13 17 110/06/24 110/06/27 1-110/06	15		Graduate Exam Week	
110/06/20  Requirement  Encouraging: 1. Open-minded & Willing to try new things 2. Happy to interact with instructor & classmates 3. Can also enjoy learning, discovery, & diversity Strongly discouraged: 1. Cheating and plagiarism will receive zero on the task(s): References and acknowledgement of the original author(s) or source must be made through appropriate references. 2. Points will be deducted for late work (-20% per calendar day late) unless negotiated with the instructor in advance of the due date/hour. DNot accepting after 24 hours. Please plan ahead to avoid last-minute technology problems. No name, no grade. 3. Any leave excuse shall be communicated to the instructor in person prior to classes. 4. The following behaviors will be STRONGLY discouraged -Using cell phones for chats (Line, FB, message) & shopping, iPod, iPad, lap top computers that are not related to course, unrelated games, film from smart phones -Napping/sleeping -Reading one' s own materials/doing your own homework in classes -Longer than 5-min leave from classroom during the class. You will lose opportunities for Bonus!  **Missing 3 class periods will be dismissed from final projects.  Teaching Facility  Computer, Projector  iClass Readings  Epler Wood, M. (2017). Sustainable Tourism on a Finite Planet: Environmental, Business and Policy Solutions. Oxon: Routledge,  Number of Assignment(s)  4. Attendance: % Mark of Usual: 25.0 % Midterm Exam: %	16			
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			3 (Filled in by assignment instructor only)	
Policy  ◆ Other ⟨Internships reports⟩: 25.0 %	m Exam: %			

Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .
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