

Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	CROSS CULTURAL COMMUNICATION	Instructor	GUTIERREZ JANNETTE WANG
Course Class	TQAXB2A DEPARTMENT OF ENGLISH LANGUAGE AND CULTURE (ENGLISH-TAUGHT PROGRAM), 2A	Details	◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG5 Gender equality SDG10 Reducing inequalities		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop student's English proficiency and communication skills.			
Subject Departmental core competences			
E. The ability to understand connotations of culture.(ratio:50.00) F. The ability to work as a team.(ratio:50.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:25.00) 3. A vision for the future. (ratio:25.00) 5. Independent thinking. (ratio:25.00) 7. A spirit of teamwork and dedication. (ratio:25.00)			
Course Introduction	This course is designed to help you meet the challenges of living in a world in which, increasingly, you will be asked to interact with people who may not be like you in fundamental ways. Its primary goals are to help you become more sensitive to intercultural communication differences, and to provide you with the knowledge and skills that will help you interact successfully with people from cultures other than your own.		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understand the role of communication in culture	Affective
2	Recognize cultural variables.	Affective
3	Familiarize yourself with the communication norms, rituals, and taboos of other cultures.	Affective
4	Learn about barriers to intercultural communication, adjustment to other cultures, and culture shock.	Affective
5	Practice performing communication activities as they would be done in other cultures.	Affective
6	Learn how differences in intercultural communication manifest themselves in different professional settings.	Affective
7	Increase sensitivity to your own cultural background and its impact on how you communicate, increase knowledge of ethical issues in communicating interculturallly, and increase sensitivity to communicating with people from different cultures.	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	EF	1357	Lecture, Discussion, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
2	EF	1357	Lecture, Discussion, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

3	EF	1357	Lecture, Discussion, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
4	EF	1357	Lecture, Discussion, Experience	Testing, Study Assignments, Discussion(including classroom and online), Activity Participation
5	EF	1357	Lecture, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
6	EF	1357	Lecture, Discussion, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
7	EF	1357	Lecture, Discussion, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	110/02/22 ~ 110/02/28	Introduction to Course	
2	110/03/01 ~ 110/03/07	Starts from the Art Movie1 : The Bubble	
3	110/03/08 ~ 110/03/14	Ch#1	
4	110/03/15 ~ 110/03/21	Ch#2	
5	110/03/22 ~ 110/03/28	Ch#3	
6	110/03/29 ~ 110/04/04	Spring Break	
7	110/04/05 ~ 110/04/11	Ch#4	
8	110/04/12 ~ 110/04/18	Ch#5	
9	110/04/19 ~ 110/04/25	Ch#6	

10	110/04/26 ~ 110/05/02	Midterm Exam Week	
11	110/05/03 ~ 110/05/09	Movie 2-Persepolis (moved to 06/16 5:10-7pm)	
12	110/05/10 ~ 110/05/16	Ch#8	
13	110/05/17 ~ 110/05/23	Ch#9	
14	110/05/24 ~ 110/05/30	Ch#10	
15	110/05/31 ~ 110/06/06	Ch#11	
16	110/06/07 ~ 110/06/13	Ch#12	
17	110/06/14 ~ 110/06/20	No classes. Field-Trip to Youth Salon	
18	110/06/21 ~ 110/06/27	Final Exam Week	
Requirement	Cultural Self-Assessment: (10%) Movie Report(20%) Team Presentations and Reports: (25%+25%=50%) Midterm and Final Exam:20%		
Teaching Facility	Computer		
Textbooks and Teaching Materials	Larry Samovar, Richard Porter, Edwin McDaniel, Carolyn Roy, 2012, Communication Between Cultures, Cengage Learning		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 10.0 % ◆ Final Exam : 10.0 % ◆ Other <assignments> : 80.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		