

Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	THE WORLD OF FINANCE AND ECONOMICS IN DAILY LIFE	Instructor	KAO, HENG-CHUAN
Course Class	TNUWB0C SOCIAL ANALYSIS, 0C	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG8 Decent work and economic growth		
Departmental Aim of Education			
<p>I. To guide students to practice the methods and concepts learned from the courses of social science to their social life.</p> <p>II. To Enhance students' ability of self-understanding, psychological adaptation, and interpersonal communication.</p> <p>III. To promote students' ability of analyzing social phenomena and penetrating social problems through the design of courses; thus, motivating students to be more concerned about others and assume the corresponding social responsibilities.</p>			
Subject Schoolwide essential virtues			
<p>3. A vision for the future. (ratio:25.00)</p> <p>4. Moral integrity. (ratio:25.00)</p> <p>5. Independent thinking. (ratio:25.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:25.00)</p>			
Course Introduction	<p>In view of the rapid economic and social changes. This course will contain two parts: Economics and Finance. Using the concept of supply and demand, behavioral economics and the interpretation of economic indicators to assist students in the correct interpretation of economic news. On the other hand, due to the emergence of financial tools, it is hoped that students will develop correct investment concepts.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1. Understanding basic knowledge and concepts of economics. 2. Knowing the common financial tools. 3. Training students to make good use of economic tools to analyze the world of real events.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		3457	Lecture, Experience	Testing, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	110/02/22 ~ 110/02/28	Course Introduction	
2	110/03/01 ~ 110/03/07	Ten Principles of Economics	
3	110/03/08 ~ 110/03/14	Economics: Supply, Invisible hand	
4	110/03/15 ~ 110/03/21	Behavior Economics: Predictable Irrational	
5	110/03/22 ~ 110/03/28	International Trade Economics: Comparative Advantage I	
6	110/03/29 ~ 110/04/04	Spring Break	
7	110/04/05 ~ 110/04/11	Finance: Stock Markets I	
8	110/04/12 ~ 110/04/18	Finance: Stock Markets II	
9	110/04/19 ~ 110/04/25	Other Issue: Cryptocurrency	
10	110/04/26 ~ 110/05/02	Midterm Exam Week	
11	110/05/03 ~ 110/05/09	Macroeconomics: Economic Indicators I	

12	110/05/10 ~ 110/05/16	Macroeconomics: Economic Indicators II	
13	110/05/17 ~ 110/05/23	Global Economics: Free Trade Agreement	
14	110/05/24 ~ 110/05/30	Data Analysis: Survey Research Data Archive	
15	110/05/31 ~ 110/06/06	Finance: Future Markets	
16	110/06/07 ~ 110/06/13	Finance: Insurance Markets	
17	110/06/14 ~ 110/06/20	Course Review	
18	110/06/21 ~ 110/06/27	Final Exam Week	
Requirement	The group report will be mainly based on the semester course content, and the writing method will be announced in the classroom.		
Teaching Facility	Computer		
Textbooks and Teaching Materials	1. Self-made teaching materials; 2. online news; 3. Survey Research Data Archive		
References			
Number of Assignment(s)	1 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other 〈Group Paper〉 : 20.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		