

Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	THE WORLD OF FINANCE AND ECONOMICS IN DAILY LIFE	Instructor	YU-CHUN CHUNG
Course Class	TNUWB0B SOCIAL ANALYSIS, 0B	Details	<ul style="list-style-type: none"> ◆ Blended Course ◆ Required ◆ One Semester ◆ 2 Credits
Relevance to SDGs	SDG1 No poverty SDG8 Decent work and economic growth		
Departmental Aim of Education			
I. To guide students to practice the methods and concepts learned from the courses of social science to their social life. II. To Enhance students' ability of self-understanding, psychological adaptation, and interpersonal communication. III. To promote students' ability of analyzing social phenomena and penetrating social problems through the design of courses; thus, motivating students to be more concerned about others and assume the corresponding social responsibilities.			
Subject Schoolwide essential virtues			
3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:25.00) 5. Independent thinking. (ratio:25.00) 7. A spirit of teamwork and dedication. (ratio:25.00)			
Course Introduction	Using a simple financial management methods to operate a happy life in the daily life. Transforming the difficult financial management knowledge into a plain language of life. Using the correct concept of life finance and practicing a happy financial plan, so that limited revenue can create endless hope.		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	The era of wealth redistribution has come quietly. Wealth can be rapidly accumulated only through proper fund utilization and financial planning. This course helps students to establish the basic financial management concept and properly plan their own complete financial management plan.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		3457	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

Week	Date	Course Contents	Note
1	110/02/22 ~ 110/02/28	Course Introduction	
2	110/03/01 ~ 110/03/07	Measurement of Living Cost	
3	110/03/08 ~ 110/03/14	Demand and Supply	Online Asynchronous Instruction
4	110/03/15 ~ 110/03/21	Basic Financial Quotient I	
5	110/03/22 ~ 110/03/28	Supply and Demand vs Consumption I (Group Report)	
6	110/03/29 ~ 110/04/04	Holiday	
7	110/04/05 ~ 110/04/11	Supply and Demand vs Consumption II (Group Report)	
8	110/04/12 ~ 110/04/18	Supply and Demand vs Consumption Review	Online Asynchronous Instruction

9	110/04/19 ~ 110/04/25	Production and Market (Group Report)	
10	110/04/26 ~ 110/05/02	Midterm Exam Week	
11	110/05/03 ~ 110/05/09	Basic Financial Quotient II	
12	110/05/10 ~ 110/05/16	Management and Strategy (Group Report)	
13	110/05/17 ~ 110/05/23	Management and Strategy Review	Online Asynchronous Instruction
14	110/05/24 ~ 110/05/30	Government and Prosperity I (Group Report)	
15	110/05/31 ~ 110/06/06	Government and Prosperity II (Group Report)	
16	110/06/07 ~ 110/06/13	Government and Prosperity Review	Online Asynchronous Instruction
17	110/06/14 ~ 110/06/20	International Trade (Group Report)	
18	110/06/21 ~ 110/06/27	Final Exam Week	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Self-Made Teaching Materials		
References	https://www.dgbas.gov.tw/mp.asp?mp=1		
Number of Assignment(s)	4 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other 〈Group Report〉 : 20.0 %		

Note	<ol style="list-style-type: none">1. This syllabus may be uploaded at the website of the Course Syllabus Management System at https://info.ais.tku.edu.tw/csp or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs http://www.acad.tku.edu.tw/CS/main.php2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject."3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities."4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs. <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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