

## Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	PRACTICE OF FINANCIAL PRODUCT	Instructor	LIN YUN-YUNG
Course Class	TLWXB4A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG8 Decent work and economic growth		
Departmental Aim of Education			
<ul style="list-style-type: none"> <li>I. Learning and instanding international financial theory.</li> <li>II. Learn to plan the future.</li> <li>III. Enhance the ability of practical analysis.</li> <li>IV. Increase the team research ability.</li> <li>V. Master the international financial pulsation.</li> <li>VI. Cultivate morality and global civilization.</li> </ul>			
Subject Departmental core competences			
<ul style="list-style-type: none"> <li>A. The student to have a basic knowledge of international financial management theory and practice.(ratio:60.00)</li> <li>D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:20.00)</li> <li>F. To obtain a basic ability to examine domestic and global financial situations.(ratio:20.00)</li> </ul>			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:20.00)</li> <li>2. Information literacy. (ratio:20.00)</li> <li>3. A vision for the future. (ratio:10.00)</li> <li>4. Moral integrity. (ratio:20.00)</li> <li>5. Independent thinking. (ratio:20.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:10.00)</li> </ul>			

Course Introduction	<p>The students who major in this course must take practical training in the financial organizations including investment and broker agent companies or the financial department of general industrial company. The items of practice are subject to the arrangements by the units of practice. The semester scholastic records of the students are graded by both the practical unit manager and the teacher giving lessons on a fifty-fifty basis.</p>
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This course aims to enable the students to enhance their professional skills and employment competitiveness through practicing in the financial industries or general industries by combing theory with practice of insurance.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADF	123457	Practicum	Practicum

**Course Schedule**

Week	Date	Course Contents	Note
1	110/02/22 ~ 110/02/28	Introduction	
2	110/03/01 ~ 110/03/07	Practice	
3	110/03/08 ~ 110/03/14	Practice	
4	110/03/15 ~ 110/03/21	Practice	

5	110/03/22 ~ 110/03/28	Practice	
6	110/03/29 ~ 110/04/04	Practice	
7	110/04/05 ~ 110/04/11	Practice	
8	110/04/12 ~ 110/04/18	Practice	
9	110/04/19 ~ 110/04/25	Practice	
10	110/04/26 ~ 110/05/02	Midterm Exam Week	
11	110/05/03 ~ 110/05/09	Practice	
12	110/05/10 ~ 110/05/16	Practice	
13	110/05/17 ~ 110/05/23	Practice	
14	110/05/24 ~ 110/05/30	Practice	
15	110/05/31 ~ 110/06/06	Graduate Exam Week	
16	110/06/07 ~ 110/06/13	---	
17	110/06/14 ~ 110/06/20	---	
18	110/06/21 ~ 110/06/27	---	
Requirement			
Teaching Facility		Computer	
Textbooks and Teaching Materials			
References			
Number of Assignment(s)		(Filled in by assignment instructor only)	
Grading Policy		◆ Attendance :           %   ◆ Mark of Usual :           %   ◆ Midterm Exam :           % ◆ Final Exam :           % ◆ Other (practice and report) : 100.0 %	

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p>※ <b>Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>
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