

Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL FINANCIAL MANAGEMENT	Instructor	CHAO, CHING-HSIANG
Course Class	TLWXB3A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 3A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG1 No poverty SDG4 Quality education SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Learning and instanding international financial theory. II . Learn to plan the future. III . Enhance the ability of practical analysis. IV . Increase the team research ability. V . Master the international financial pulsation. VI . Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:50.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:20.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:30.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 5. Independent thinking. (ratio:40.00) 7. A spirit of teamwork and dedication. (ratio:10.00)			

Course Introduction	This course deals with the international flow of funds and international financial markets, government influence on exchange rate, international arbitrage and interest rate parity, measurement exposure to exchange rate fluctuations and long-term financing, etc.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	I . Discuss foreign exchange risk management, a traditional area of concern that is receiving even more attention today. II. Examine the environment in which international financial decision are made. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADF	12357	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	110/02/22 ~ 110/02/28	Introduction, Group Assignment	

2	110/03/01 ~ 110/03/07	Extended Holiday, No Class	
3	110/03/08 ~ 110/03/14	CH 3 International Financial Markets ;Presentation and Discussion 1	
4	110/03/15 ~ 110/03/21	CH 3 International Financial Markets ; Presentation and Discussion 2	
5	110/03/22 ~ 110/03/28	CH 4 Exchange Rate Determination; Presentation and Discussion 3	
6	110/03/29 ~ 110/04/04	Spring Break, No Class	
7	110/04/05 ~ 110/04/11	Holiday, No Class	
8	110/04/12 ~ 110/04/18	CH 4 Exchange Rate Determination; Presentation and Discussion 4	
9	110/04/19 ~ 110/04/25	Test (I)	
10	110/04/26 ~ 110/05/02	Midterm Exam Week	
11	110/05/03 ~ 110/05/09	CH 5 Currency Derivatives; Presentation and Discussion 5	
12	110/05/10 ~ 110/05/16	CH 5 Currency Derivatives; Presentation and Discussion 6	
13	110/05/17 ~ 110/05/23	CH 6 Government Influence on Exchange Rate; Presentation and Discussion 7	
14	110/05/24 ~ 110/05/30	Interest Rate Parity (IRP) and Purchasing Power Parity (PPP) ;Presentation and Discussion 8	
15	110/05/31 ~ 110/06/06	Presentation and Discussion 9 and 10	
16	110/06/07 ~ 110/06/13	Test (II)	
17	110/06/14 ~ 110/06/20	Holiday, No Class	
18	110/06/21 ~ 110/06/27	Final Exam Week	
Requirement	(1)A financial calculator is compulsory for every student (2)No make-up exam		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	International Financial Management (13th Edition). Authors: Jeff Madura Case Studies in Finance: Managing for Corporate Value Creation. Authors: Bruner, Eades, Schill		

References	Papers & Lecture Notes
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other (Oral Report) : 30.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>