

## Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	INSURANCE	Instructor	CHING-YUAN HSIAO
Course Class	TLWXB2A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I . Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V . Master the international financial pulsation. VI. Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:35.00) B. To have a good grounding of relevant financial laws.(ratio:15.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:30.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:15.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:40.00)			

Course Introduction	This course is designed for students without any prerequisite of insurance. Students are expected to learn basic concepts of risk management and insurance. The topics introduced in this course include risk management, insurance and risk, insurance operation, and several contemporary issues in insurance industry.			
The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives. Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.  I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc. II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc. III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.				
No.	Teaching Objectives			objective methods
1	Students will be familiar with the basic concepts of risk management and insurance.			Cognitive
2	Students will be able to synthesize the knowledge of risk management and insurance.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABDEF	12345	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)
2	ABDEF	12345	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note

1	110/02/22 ~ 110/02/28	Course Introduction; Chapter 1: Risk and Its Treatment	
2	110/03/01 ~ 110/03/07	Chapter 1: Risk and Its Treatment; Chapter 2: Insurance and Risk	
3	110/03/08 ~ 110/03/14	Chapter 2: Insurance and Risk; Chapter 3: Introduction to Risk Management	
4	110/03/15 ~ 110/03/21	Chapter 3: Introduction to Risk Management; Chapter 4: Enterprise Risk Management and Related Topics	
5	110/03/22 ~ 110/03/28	Chapter 4: Enterprise Risk Management and Related Topics	
6	110/03/29 ~ 110/04/04	Teaching Observation Period	
7	110/04/05 ~ 110/04/11	Chapter 6: Insurance Company Operations	
8	110/04/12 ~ 110/04/18	Chapter 7: Financial Operations of Insurers	
9	110/04/19 ~ 110/04/25	Review for Mid-term Exam	
10	110/04/26 ~ 110/05/02	Midterm Exam Week	
11	110/05/03 ~ 110/05/09	Chapter 8: Government Regulation of Insurance	
12	110/05/10 ~ 110/05/16	Chapter 9: Fundamental Legal Principles	
13	110/05/17 ~ 110/05/23	Chapter 9: Fundamental Legal Principles; Chapter 10: Analysis of Insurance Contracts	
14	110/05/24 ~ 110/05/30	Chapter 10: Analysis of Insurance Contracts; Insurance Technology	
15	110/05/31 ~ 110/06/06	Review for In-Class Exam; In-Class Exam (13:10-14:00)	
16	110/06/07 ~ 110/06/13	Final report presentation	
17	110/06/14 ~ 110/06/20	Final report presentation	
18	110/06/21 ~ 110/06/27	Final Exam Week	

Requirement	<p>1. Please keep the order of class and do not chat in the class.</p> <p>2. In the mark of usual, there will be 4 mini-case assignments in class. The assignment must be submitted in class. For any late submission, the score on the assignment will be deducted by 30% unless students have taken leave for justifiable reasons.</p> <p>3. Students are required to take midterm exam and another in-class exam after mid-term week. All of them are open-book exams. Make-up exam is not available unless students have justifiable reasons.</p> <p>4. In the last two weeks, students are required to deliver a presentation for the final report, and submit a final report by the final week. Students are required to form groups to work on the report. The relevant details of the final report will be explained in the first class.</p> <p>5. To prevent unethical conducts and violation of copyright, the copied books are not allowed to appear in the exams in this course. The violator will lose 5 points in final grade. If there is something not specified in course syllabus, TKU regulations and other relevant laws will be applied.</p> <p>6. The instructor has the discretion to adjust course schedule, the scope of exams, and grading policy.</p>
Teaching Facility	Computer, Projector
Textbooks and Teaching Materials	<p>George E. Rejda Michael McNamara (2017), Principles of Risk Management and Insurance, 13th edition.</p> <p>OECD, Technology and Innovation in the Insurance Sector</p>
References	
Number of Assignment(s)	4 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 10.0 %    ◆ Mark of Usual : 20.0 %    ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : %</p> <p>◆ Other (in-class exam, report) : 45.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>