

Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	CORPORATION FINANCE	Instructor	HUNG-KUN CHEN
Course Class	TLWXB2A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Relevance to SDGs	SDG1 No poverty SDG10 Reducing inequalities		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:60.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:20.00) E. To obtain international professional qualifications that will aid their future career. (ratio:20.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:20.00) 5. Independent thinking. (ratio:50.00) 			

Course Introduction	<p>The course will explore the theory and practice of corporate finance. We will cover several interesting topics in corporate finance. The topics include financing policy, capital structure, payout policy, mergers and acquisitions, corporate restructuring, and corporate governance. This course aims to help students understand several key concepts of corporate finance. Students who want to be professional managers in corporations or investment banks are highly encouraged to take this course.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Explore key concepts of financing decisions	Cognitive
2	Understand some interesting topics in corporate finance	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADE	1235	Lecture, Discussion, Publication	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)
2	ADE	1235	Lecture, Discussion, Publication	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note

1	110/02/22 ~ 110/02/28	Introduction to this course; Ch14. An overview of corporate financing	
2	110/03/01 ~ 110/03/07	Long weekend of Peace Memorial Day (no classes)	
3	110/03/08 ~ 110/03/14	Ch15. How corporations issue securities (1/2)	
4	110/03/15 ~ 110/03/21	Ch15. How corporations issue securities (2/2)	
5	110/03/22 ~ 110/03/28	Ch16. Payout policy	(Report #1 Due)
6	110/03/29 ~ 110/04/04	Off-campus study (no classes)	
7	110/04/05 ~ 110/04/11	Tomb Sweeping Day (no classes)	
8	110/04/12 ~ 110/04/18	Ch17. Does debt policy matter?	(Report #2 due)
9	110/04/19 ~ 110/04/25	Review teaching materials about midterm exam	(Quiz #1: Ch14, 15, 16 & 17)
10	110/04/26 ~ 110/05/02	Midterm Exam Week	
11	110/05/03 ~ 110/05/09	Ch18. How much should a firm borrow? (1/2)	
12	110/05/10 ~ 110/05/16	Ch18. How much should a firm borrow? (2/2)	
13	110/05/17 ~ 110/05/23	Attend the Tamkang Clement and Carrie Chair Fund Lecture	
14	110/05/24 ~ 110/05/30	Ch31. Mergers and acquisitions	
15	110/05/31 ~ 110/06/06	Ch32. Corporate restructuring	(Report #3 Due)
16	110/06/07 ~ 110/06/13	Ch12. Agency problem & Ch33. Governance and corporate control around the world	(Quiz #2: Ch18, 31, & 32)
17	110/06/14 ~ 110/06/20	Dragon Boat Festival (no classes)	
18	110/06/21 ~ 110/06/27	Final Exam Week	
Requirement	<p>1. You will be failed this course if you are absent more than six times (including sick and other reasons). You will lose 10 points (out of 100 points) in the final grade if you are absent more than four times.</p> <p>2. Be late = Absent, no excuses</p> <p>3. "Roll call" may be taken place any time in class</p> <p>4. You will gain a bonus credit if you can fulfill the midterm/final teaching survey.</p> <p>5. We will have a peer review assessment for the "ten-minutes talk & report." The details of the reports will be announced later.</p>		
Teaching Facility	Computer, Projector, Other (Handouts)		
Textbooks and Teaching Materials	Brealey, Richard A., Stewart C. Myers, and Franklin Allen (2020). Principles of Corporate Finance (13/E). New York, NY: McGraw-Hill Education (Local agent: Hwa Tai Publishing Co., Ltd.).		

References	<p>1. Brealey, Richard A., Stewart C. Myers, and Alan J. Marcus (2020). Fundamentals of Corporate Finance (10/E). New York, NY: McGraw-Hill Education.</p> <p>2. Ross, Stephen A., Randolph W. Westerfield, and Bradford D. Jordan (2020). Essentials of Corporate Finance (10/E). New York, NY: McGraw-Hill Education.</p> <p>3. Ross, Stephen A., Randolph W. Westerfield, and Bradford D. Jordan (2019). Fundamentals of Corporate Finance (12/E, ISE). New York, NY: McGraw-Hill Education.</p>
Number of Assignment(s)	3 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other (Quizzes 1 & 2) : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>