

## Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	MANAGEMENT	Instructor	YU-HENG CHEN
Course Class	TLWXB1A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Relevance to SDGs	SDG9 Industry, Innovation, and Infrastructure SDG12 Responsible consumption and production		
Departmental Aim of Education			
I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
D. Students can demonstrate that they are critical thinkers.(ratio:100.00)			
Subject Schoolwide essential virtues			
3. A vision for the future. (ratio:10.00) 5. Independent thinking. (ratio:60.00) 7. A spirit of teamwork and dedication. (ratio:30.00)			
Course Introduction	Course participants are expected to have been developing students' management expertise, while the course will help them gain a broader picture as to how a business is run, what defines a good manager, and which functions interplay in a business. In this light, we will go through topics including management theories, management process, organizational issues, and business functions. The course will conclude with a contemplation on the relationships between what a business and its managers play and the society at large.		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>1. With this course the students are expected to learn about the basic concepts and theories about management.</p> <p>2. Through the case studies and discussions between the lecturer and students, they will be familiar with the operating models and learn to solve the managerial problems through their analysis and decision-making capabilities.</p>	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	D	357	Lecture, Discussion, Practicum, Experience	Testing, Discussion(including classroom and online), Practicum, Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	110/02/22 ~ 110/02/28	Managers and You in the Wordplace	
2	110/03/01 ~ 110/03/07	1. Managers in the Workplace	CH1
3	110/03/08 ~ 110/03/14	2. Making Decisions	CH2
4	110/03/15 ~ 110/03/21	3. Managing the External Environment and the Organization's Culture	CH3
5	110/03/22 ~ 110/03/28	4. Managing in a Global Environment	CH4
6	110/03/29 ~ 110/04/04	5. Managing Diversity 6. Managing Social Responsibility and Ethics	CH5 CH6
7	110/04/05 ~ 110/04/11	7. Managing Change and Innovation 8. Planning Work Activities	CH7 CH8

8	110/04/12 ~ 110/04/18	9. Managing Strategy	CH9
9	110/04/19 ~ 110/04/25	10. Designing Organizational Structure - Basic Designs 11. Designing Organizational Structure - Adaptive Designs	CH10 CH11
10	110/04/26 ~ 110/05/02	Midterm Exam Week	
11	110/05/03 ~ 110/05/09	12. Managing Human Resources	CH12
12	110/05/10 ~ 110/05/16	13. Creating and Managing Teams	CH13
13	110/05/17 ~ 110/05/23	14. Managing Communication 15. Understanding and Managing Individual Behavior	CH14 CH15
14	110/05/24 ~ 110/05/30	16. Motivating Employees	CH16
15	110/05/31 ~ 110/06/06	17. Being an Effective Leader	CH17
16	110/06/07 ~ 110/06/13	18. Monitoring and Controlling	CH18
17	110/06/14 ~ 110/06/20	Case study	
18	110/06/21 ~ 110/06/27	Final Exam Week	
Requirement			
Teaching Facility	Computer		
Textbooks and Teaching Materials	Robbins and Coulter (2020), Management, Global Edition (15/E), Pearson.		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 25.0 %   ◆ Mark of Usual : 25.0 %   ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other ( ) :   %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		