

Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL FINANCIAL MANAGEMENT	Instructor	HSIEH CHIH-JOU
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	◆ General Course ◆ Required ◆ One Semester
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
Subject Departmental core competences			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:30.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:20.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:20.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:30.00)			
Subject Schoolwide essential virtues			
2.Information literacy. (ratio:40.00) 5.Independent thinking. (ratio:40.00) 7. A spirit of teamwork and dedication. (ratio:20.00)			

Course Introduction	International Financial Management is a building block to students in the field of finance. The topics expose the students to fundamental concepts such as financial markets and institutions, risk and rates of return, interest rates,
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students will be able to understand the major types of financial markets and the way they operate in the business world.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	257	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	110/02/22 ~ 110/02/28	Introduction, Group Assignment, and Lecture: Financial Planning and Forecasting	
2	110/03/01 ~ 110/03/07	Financial Planning and Forecasting; Presentation 1	
3	110/03/08 ~ 110/03/14	Interest Rates; Presentation 2	
4	110/03/15 ~ 110/03/21	Interest Rates; Presentation 3	

5	110/03/22 ~ 110/03/28	Bonds and Their Valuation; Presentation 4	
6	110/03/29 ~ 110/04/04	Spring Break	
7	110/04/05 ~ 110/04/11	Bonds and Their Valuation; Presentation 5	
8	110/04/12 ~ 110/04/18	Bonds and Their Valuation; Presentation 6	
9	110/04/19 ~ 110/04/25	Presentations 7, 8, and 9	
10	110/04/26 ~ 110/05/02	Midterm Exam Week	
11	110/05/03 ~ 110/05/09	Presentations 10, 11, and 12	
12	110/05/10 ~ 110/05/16	Stocks and their Valuation; Presentation 13	
13	110/05/17 ~ 110/05/23	Stocks and their Valuation; Presentation 14	
14	110/05/24 ~ 110/05/30	Stocks and their Valuation; Presentation 15	
15	110/05/31 ~ 110/06/06	Risk and Rates of Return; Presentation 16	
16	110/06/07 ~ 110/06/13	Risk and Rates of Return; Presentation 17	
17	110/06/14 ~ 110/06/20	Risk and Rates of Return; Presentation 18	
18	110/06/21 ~ 110/06/27	Final Exam Week	
Requirement		(1)A financial calculator is compulsory for every student (2)No make-up exam	
Teaching Facility		Computer, Projector, Other (Blackboard)	
Textbooks and Teaching Materials		Essentials of Financial Management, Brigham & Houston, Fourth Edition	
References			
Number of Assignment(s)		(Filled in by assignment instructor only)	
Grading Policy		◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 45.0 % ◆ Final Exam : 45.0 % ◆ Other 〈Report〉 : 10.0 %	

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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