

Tamkang University Academic Year 109, 2nd Semester Course Syllabus

Course Title	ECONOMICS	Instructor	LEE, YUNG-HSIN
Course Class	TLFBB1B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 1B	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ 2nd Semester
Relevance to SDGs	SDG9 Industry, Innovation, and Infrastructure		
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:50.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:50.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:30.00) 3. A vision for the future. (ratio:30.00) 5. Independent thinking. (ratio:40.00) 			

Course Introduction	<p>This is a one year course for the first year college students in business school. In the second semester, we mainly discuss macroeconomics. In macroeconomics, macroeconomics issues and data, economics in the long run and short run and the international economy are included. Students are expected to have economic thinking logic after the course, and can effectively use economic analysis to explain real economic phenomena.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1 Acquisition of professional knowledge. 2 Learning effective self-planning. 3 Theoretical application of practical matters. 4 Interpersonal communication and teamwork. 5 Analysis of problems and recommendations. 6 Awareness of Ethics as a global citizen.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	135	Lecture, Discussion	Testing

Course Schedule

Week	Date	Course Contents	Note
1	110/02/22 ~ 110/02/28	Games and Strategic Behavior	
2	110/03/01 ~ 110/03/07	Externalities and Property Rights	
3	110/03/08 ~ 110/03/14	The Major Macroeconomics Issues Macroeconomic Policy	

4	110/03/15 ~ 110/03/21	GDP : Measuring the Nation' s output Different Methods for Measuring GDP Nominal GDP versus Real GDP	
5	110/03/22 ~ 110/03/28	Unemployment and the Unemployment Rate The Consumer Price Index: Measuring the Price Level Adjusting for Inflation	
6	110/03/29 ~ 110/04/04	The Remarkable Rise in Living Standards: The Record Why Nations Become Rich: The Crucial Role of Average Labor Productivity The Determinants of Average Labor Productivity	
7	110/04/05 ~ 110/04/11	Real GDP and Economic Well-Being The Costs of Economic Growth Promoting Economic Growth Are There Limits to Growth?	
8	110/04/12 ~ 110/04/18	Five Important Labor Market Trends Supply and Demand in the Labor Market	
9	110/04/19 ~ 110/04/25	Explaining the Trends in Real Wages and Employment Unemployment	
10	110/04/26 ~ 110/05/02	Midterm Exam Week	
11	110/05/03 ~ 110/05/09	Saving and wealth Why Do People Save? National Saving and Its components	
12	110/05/10 ~ 110/05/16	Investment and Capital Formation Saving, Investment, and Financial Markets	
13	110/05/17 ~ 110/05/23	Money and Its Uses Commercial Banks and the Creation of Money The Federal Reserve System	
14	110/05/24 ~ 110/05/30	Bond Markets, Stock Markets, and the Allocation of Savings International Capital Flows	
15	110/05/31 ~ 110/06/06	Recessions and Expansions Output Gaps and Cyclical Unemployment Why Do Short-Term Fluctuations Occur?	
16	110/06/07 ~ 110/06/13	Recessions and Proposed Solutions: Keynes' s Analysis Stabilizing Spending: The Role of Fiscal Policy Fiscal Policy as a Stabilization Tool: Three Qualifications	
17	110/06/14 ~ 110/06/20	The Federal Reserve and Interest Rates: The Basic Model The Federal Reserve and Interest Rates: A Closer Look The Effects of Federal Reserve Actions on the Economy	
18	110/06/21 ~ 110/06/27	Final Exam Week	

Requirement	
Teaching Facility	Computer, Projector
Textbooks and Teaching Materials	PRINCIPLES OF ECONOMICS Frank / Bernanke / Antonovics / Heffetz Third Edition
References	ECONOMICS Roger A. Arnold 11th Edition
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 40.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other < > : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>