

Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	CHINESE LANGUAGE AND CULTURE	Instructor	YING-HSUEH MOELLER
Course Class	ZAACW0A CHINESE CURRICULUM, 0A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<ul style="list-style-type: none"> I. Communication II. Cultures III. Connection IV. Comparisons V. Communities 			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<ul style="list-style-type: none"> A. Capable of basic Mandarin communication skills.(ratio:20.00) B. Understanding basic Chinese Culture.(ratio:20.00) C. Capable of applying Mandarin in multi sectors.(ratio:20.00) D. Capable of Language and Culture discussion and comparison.(ratio:20.00) E. Capable of intergrating into current society.(ratio:20.00) 			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:20.00) 3. A vision for the future. (ratio:20.00) 5. Independent thinking. (ratio:20.00) 7. A spirit of teamwork and dedication. (ratio:20.00) 8. A sense of aesthetic appreciation. (ratio:20.00) 			

Course Introduction	<p>This course aims at, but not limited to, TKU international students, who wish to understand Chinese language and culture in depth. We will not only explore surface culture such as customs, festivals, and food, but also deep culture that is manifested in folk beliefs, values, and cultural models. The latter can be found in the Chinese linguistic system, folklore, architecture, music, and paintings.</p> <p>International students will pair up with local students to do field work, language exchange and research in these areas.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	At the end of course, students will be equipped with a satisfactory "intercultural competence" that allow them to understand first and foremost how Chinese written language is intricately connected to universal human cognition and specific cultural heritage. Through such an understanding, they will be able to reflect on their own language and culture and compare those with other languages and cultures with a critical mind. Stereotypes hurt and make no real contribution the world.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	13578	Lecture, Discussion, Experience, Imitation	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation, keeping diaries/journals

Course Schedule

Week	Date	Course Contents	Note
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1	109/09/14 ~ 109/09/20	Ice-breaking and course introduction; Definition of culture and intercultural competence; Culture and festivals: A case of Moon Festival	
2	109/09/21 ~ 109/09/27	Introduction to language and culture: world views (Weltanschauung) in Chinese writing system and cultural values encoded in idioms, sayings, legends, and fairy tales.	
3	109/09/28 ~ 109/10/04	Sharing sayings and stories and their cultural meanings; reading on different cultural orientations	
4	109/10/05 ~ 109/10/11	Globalization and Taiwan's Pop culture; Looking for "rich points" in Taiwan's culture; reading on Zhuang Zi	
5	109/10/12 ~ 109/10/18	Looking for rich points I: Food in Taiwan	
6	109/10/19 ~ 109/10/25	Looking for rich points II: Clothing and Fashion in Taiwan	
7	109/10/26 ~ 109/11/01	Looking for rich points III: Housing and Architecture in Taiwan	
8	109/11/02 ~ 109/11/08	Looking for rich points IV: Transportation and public/private spaces in Taiwan	
9	109/11/09 ~ 109/11/15	Looking for rich points V: Education, Marriage, and Gender	
10	109/11/16 ~ 109/11/22	Midterm Exam Week	
11	109/11/23 ~ 109/11/29	Culture in the language: the structure of Chinese characters	
12	109/11/30 ~ 109/12/06	Metaphors and metonymies in language and thought	
13	109/12/07 ~ 109/12/13	Emotion, language and culture: Metaphors and metonymies in Chinese	
14	109/12/14 ~ 109/12/20	Metaphor and metonymies in Phone-semantic characters	
15	109/12/21 ~ 109/12/27	Culture Relativity: Chinese classifiers	
16	109/12/28 ~ 110/01/03	Presentation on Taiwan's rich points	
17	110/01/04 ~ 110/01/10	Presentation on Taiwan's rich points	
18	110/01/11 ~ 110/01/17	Final Exam Week	

Requirement	Field work involves interviewing local people and visiting institutes/buildings that are under investigation. You should be able to design questionnaires, keep diaries and make notes of the people you speak to and the behavior/places you observe.
Teaching Facility	Computer, Other (invited speakers)
Textbooks and Teaching Materials	藏在身體裡的漢字故事·張一清、富麗、陳非著·大是文化出版社
References	Gudykunst, William and Young Yun Kim (1992) Communicating with Strangers: An Approach to Intercultural Communication. New York: McGraw-Hill. Kasper, G. (1995) Pragmatics of Chinese as a native and target language. Manoa: University of Hawaii Press. Lakoff, G. and Johnson, M. (1980) Metaphors we live by. Chicago: Chicago University Press. Iyor, Pico (2001) Global soul: Jet lag, shopping malls, and the search for home. New York: Vingtage Books
Number of Assignment(s)	6 (Filled in by assignment instructor only)
Grading Policy	◆ Attendance : 30.0 % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : % ◆ Final Exam : 30.0 % ◆ Other () : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.