

## Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	
Course Class	TLUXM1A TKU-QUT DUAL MASTER DEGREE PROGRAM IN FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
<p>I . To cultivate a professional understanding of the theory and skills of finance.</p> <p>II. To be able to solve practical problems by professional knowledge of finance.</p> <p>III. Possess the ability to communicate and express views regarding financial profession.</p> <p>IV. Emphasize corporation and coordination within a team.</p> <p>V . To expand international vision and civic awareness.</p>			
Subject Departmental core competences			
<p>B. Possess the advanced application ability to financial practices.(ratio:50.00)</p> <p>C. To be capable of communicating and expressing views in terms of advanced finance. (ratio:50.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:50.00)</p> <p>5. Independent thinking. (ratio:50.00)</p>			
Course Introduction	<p>This unit is designed to develop students' economic way of thinking. The concepts and frameworks developed in the unit will form the basis for understanding the behaviours of consumers, firms and governments, critically assess the performance of markets and evaluate the impact of government policies on efficiency, distribution and welfare of the economy.</p>		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>Upon completion of this unit, you should be able to:</p> <ol style="list-style-type: none"> <li>1. Explain and analyse consumer and producer behaviours and outcomes in different market structures,</li> <li>2. Analyse and evaluate the impacts of externalities and public goods on market outcomes and the role of government in addressing problems of market failures, and</li> <li>3. Apply economic thinking to interpret, synthesise and develop an informed view of current social and economic issues.</li> </ol>	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	BC	15	Lecture, Discussion	Study Assignments, Exam

**Course Schedule**

Week	Date	Course Contents	Note
1	109/09/14 ~ 109/09/20	1. The economic way of thinking (I)	
2	109/09/21 ~ 109/09/27	2. The economic way of thinking (II)	
3	109/09/28 ~ 109/10/04	3. The theory of consumer choice	
4	109/10/05 ~ 109/10/11	4. Applications of demand theories	
5	109/10/12 ~ 109/10/18	5. The theory of the firm	
6	109/10/19 ~ 109/10/25	6. Perfection competition	
7	109/10/26 ~ 109/11/01	7. Monopoly	
8	109/11/02 ~ 109/11/08	8. Thinking strategically	
9	109/11/09 ~ 109/11/15	9. The economics of information	

10	109/11/16 ~ 109/11/22	10. Externalities, public goods and property rights	
11	109/11/23 ~ 109/11/29	11. Departure from standard rationality choice models	
12	109/11/30 ~ 109/12/06	12. Final exam	
13	109/12/07 ~ 109/12/13	NIL	
14	109/12/14 ~ 109/12/20	NIL	
15	109/12/21 ~ 109/12/27	NIL	
16	109/12/28 ~ 110/01/03	NIL	
17	110/01/04 ~ 110/01/10	NIL	
18	110/01/11 ~ 110/01/17	NIL	
Requirement	NIL		
Teaching Facility	Computer		
Textbooks and Teaching Materials	Robert H. Frank "Microeconomics and Behavior" (9th edition, McGraw Hill)		
References	Freakonomics website (URL: <a href="https://freakonomics.com/">https://freakonomics.com/</a> ) The Undercover Economist (URL: <a href="https://timharford.com/articles/undercovereconomist/">https://timharford.com/articles/undercovereconomist/</a> )		
Number of Assignment(s)	4 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance :           %   ◆ Mark of Usual :           %   ◆ Midterm Exam :           % ◆ Final Exam :   60.0 % ◆ Other <Assignments> : 40.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		