

Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	SEMINAR IN FINANCIAL MANAGEMENT	Instructor	LEE FUNG WU
Course Class	TLQXM1A MASTER'S PROGRAM IN BUSINESS AND MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I . Develop a business and management perspective for students.</p> <p>II . Train the professionals in the integrated fields of business and management.</p> <p>III . Cultivate the talents with both theory and practices in business and management.</p>			
Subject Departmental core competences			
<p>A. Provide the basic knowledge of both theory and practices.(ratio:50.00)</p> <p>D. Obtain the ability of analyzing industrial and business problems.(ratio:50.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:65.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:35.00)</p>			
Course Introduction	<p>The objective of this course is to enhance the capabilities of financial research and data analysis. Which would allow students to further their understanding in modern quantitative research in finance and develop appropriate research strategy to investigate the relevant research problems. More importantly, students should be able to demonstrate the appropriate use of these techniques under a wide range of empirical and practical circumstances.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Lectures will focus on theoretical and practical concepts of Financial management.	Cognitive
2	Paper studying and discussion	Cognitive
3	This course is an application-oriented review of finance theory, techniques and strategies.	Cognitive
4	Class participation is highly encouraged	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	A	17	Lecture	Study Assignments, Discussion(including classroom and online)
2	AD	17	Lecture, Discussion	Discussion(including classroom and online)
3	AD	17	Lecture	Discussion(including classroom and online), Report(including oral and written)
4	AD	17	Discussion	Discussion(including classroom and online)

Course Schedule

Week	Date	Course Contents	Note
1	109/09/14 ~ 109/09/20	Course Introduction and class requirement	
2	109/09/21 ~ 109/09/27	Financial topics and the single equation linear regression model	
3	109/09/28 ~ 109/10/04	Holiday	
4	109/10/05 ~ 109/10/11	Holiday	

5	109/10/12 ~ 109/10/18	Financial topics of the multi variables linear regression model	
6	109/10/19 ~ 109/10/25	Lecture, Research paper report I	
7	109/10/26 ~ 109/11/01	Lecture, Research paper report II	
8	109/11/02 ~ 109/11/08	Time series topic	
9	109/11/09 ~ 109/11/15	Lecture, Research paper report III	
10	109/11/16 ~ 109/11/22	Lecture, Research paper report IV	
11	109/11/23 ~ 109/11/29	Journal paper study	
12	109/11/30 ~ 109/12/06	Journal paper study	
13	109/12/07 ~ 109/12/13	Lecture, Research paper report V	
14	109/12/14 ~ 109/12/20	Lecture, Research paper report VI	
15	109/12/21 ~ 109/12/27	Journal paper study	
16	109/12/28 ~ 110/01/03	Holiday	
17	110/01/04 ~ 110/01/10	Final Report	
18	110/01/11 ~ 110/01/17	Final Report	
Requirement	Attendance Participation Report		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Basic Econometrics/Damodar N. Gujarati		
References	Basic Econometrics 4th edition, Damodar N. Gujarati		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 30.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 20.0 % ◆ Other () : %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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