

## Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	LANGUAGE AND CULTURE	Instructor	
Course Class	TQAXB3A DEPARTMENT OF ENGLISH LANGUAGE AND CULTURE (ENGLISH-TAUGHT PROGRAM), 3A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
To develop student's English proficiency and communication skills.			
Subject Departmental core competences			
D. The ability to analyze data.(ratio:50.00) E. The ability to understand connotations of culture.(ratio:50.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00) 5. Independent thinking. (ratio:80.00)			
Course Introduction	<p>This course will challenge the way you think about the usage of English in the world around you. You will be asked to think critically and reflect on your own culture as well as interpret it from a non-native's perspective. Additionally, you will present a collection of artifacts that depict key aspects of a foreign culture.</p>		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students will demonstrate knowledge of the usage of English in their society. Students will present a collection of cultural attributes related to a foreign culture of their choosing.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	DE	15	Lecture, Discussion, Publication, Experience, Imitation	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

**Course Schedule**

Week	Date	Course Contents	Note
1	109/09/14 ~ 109/09/20	What is culture? What is Taiwanese culture?	
2	109/09/21 ~ 109/09/27	What is a Linguistic Landscape? (Curtin, 2009)	
3	109/09/28 ~ 109/10/04	What's in a sign? English.com	
4	109/10/05 ~ 109/10/11	Fieldnotes - Lingscape	Field Trip
5	109/10/12 ~ 109/10/18	Fieldnotes - Lingscape	Field Trip
6	109/10/19 ~ 109/10/25	Ethnographic Interview	
7	109/10/26 ~ 109/11/01	Interview non-Taiwanese people about the usage of English at your site	Field Trip
8	109/11/02 ~ 109/11/08	Interview non-Taiwanese people about the usage of English at your site	Field Trip

9	109/11/09 ~ 109/11/15	Review	
10	109/11/16 ~ 109/11/22	Midterm Exam Week	
11	109/11/23 ~ 109/11/29	Recipes! Thanksgiving	
12	109/11/30 ~ 109/12/06	Eportfolios - Choose a country	
13	109/12/07 ~ 109/12/13	Travel stories	
14	109/12/14 ~ 109/12/20	Influential literature in cultures	
15	109/12/21 ~ 109/12/27	Holidays! Christmas	
16	109/12/28 ~ 110/01/03	Holidays! New Year's Eve	Field Trip
17	110/01/04 ~ 110/01/10	Review	
18	110/01/11 ~ 110/01/17	Final Exam Week	
Requirement			
Teaching Facility	Computer, Projector, Other (mobile phone, laptops)		
Textbooks and Teaching Materials			
References			
Number of Assignment(s)	20 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 %   ◆ Mark of Usual : 30.0 %   ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other ( ) : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		