

Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	GAP YEAR TOURISM	Instructor	CHI, SHAN JU
Course Class	TQTXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4P	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<p>A. Ability to analyze and solve problems.(ratio:40.00)</p> <p>B. Ability to communicate in English.(ratio:40.00)</p> <p>C. Proper service and work attitude.(ratio:20.00)</p>			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
<p>5. Independent thinking. (ratio:50.00)</p> <p>6. A cheerful attitude and healthy lifestyle. (ratio:50.00)</p>			
Course Introduction	<p>This course aims at introducing gap-year tourism in 5 aspects: backpacking,volunteer tourism, working holiday, cultural exchange, and travel writing. Students will be graded on their in-class activities, travel experience sharing, and potluck party hosting.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	to understand the concepts of gap-year tourism and apply them to their life experiences	Cognitive
2	to learn how to write an attractive travel essay	Cognitive
3	to design and host a cultural exchange event	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABC	56	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)
2	ABC	56	Lecture, Discussion	essay
3	ABC	56	Lecture, Discussion	Discussion(including classroom and online), Practicum, Report(including oral and written), participation

Course Schedule

Week	Date	Course Contents	Note
1	109/09/14 ~ 109/09/20	Course Introduction	
2	109/09/21 ~ 109/09/27	Introduction to gap year tourism	
3	109/09/28 ~ 109/10/04	Backpacker tourism	
4	109/10/05 ~ 109/10/11	career building/seeking	
5	109/10/12 ~ 109/10/18	resume	resume: 10%
6	109/10/19 ~ 109/10/25	case study 1	

7	109/10/26 ~ 109/11/01	case study 2	field trip: Oct 28 / reflection: 10%
8	109/11/02 ~ 109/11/08	Volunteer tourism	
9	109/11/09 ~ 109/11/15	midterm exam oral presentation starts (5-minute individual talk with collage)	
10	109/11/16 ~ 109/11/22	Midterm Exam Week	
11	109/11/23 ~ 109/11/29	travel writing	
12	109/11/30 ~ 109/12/06	travel writing - book reading sharing	book recommendation: 10%
13	109/12/07 ~ 109/12/13	Movie appreciation	reflection: 10%
14	109/12/14 ~ 109/12/20	travel writing (review and book editing)	essay writing and book editing: 20%
15	109/12/21 ~ 109/12/27	travel writing (editing and printing)	
16	109/12/28 ~ 110/01/03	working holiday	
17	110/01/04 ~ 110/01/10	working holiday	
18	110/01/11 ~ 110/01/17	Final Exam Week	
Requirement	attendance:10%; random check mark of usual: 10% class participation (interaction and responses and feedback) midterm exam: 20% individual oral presentation with collage final exam: 20% travel essay writing, editing and publication (students have to pay for their own publication) Others: 40% resume: 10% movie reflection: 10% field trip reflection: 10% (after the field trip, a reflection is needed) reading (book recommendation): 10%		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials			
References			
Number of Assignment(s)	4 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other <<(see below)>> : 40.0 %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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