

Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	ECONOMICS	Instructor	WEI-HSIU LIN
Course Class	TQTXB1P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1P	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<p>A. Ability to analyze and solve problems.(ratio:50.00)</p> <p>D. Tourism management knowledge.(ratio:50.00)</p>			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
<p>2. Information literacy. (ratio:40.00)</p> <p>3. A vision for the future. (ratio:30.00)</p> <p>5. Independent thinking. (ratio:30.00)</p>			
Course Introduction	<p>Economics is not a subject learning abstract concepts, but a tool to analyze the puzzles in our life with concepts. This course would like to introduce the concepts in microeconomics and macroeconomics, and emphasize on the way to use these concepts in the real cases. I hope the students who take this class not only know basic economic concepts but also have new perspectives to your life.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	a. To understand specific terms in Economics b. To practice the way to learn, discuss and express in English c. To have a different view to your life	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AD	235	Lecture	Testing, Discussion(including classroom and online)

Course Schedule

Week	Date	Course Contents	Note
1	109/09/14 ~ 109/09/20	Introduction	
2	109/09/21 ~ 109/09/27	Demand and Supply: House Price in USA and Taiwan	
3	109/09/28 ~ 109/10/04	Private and Public Goods: Wildlife Conservation	
4	109/10/05 ~ 109/10/11	Incentive: State-Owned and Private Industries	
5	109/10/12 ~ 109/10/18	Economics of Information: Used-Car Market	
6	109/10/19 ~ 109/10/25	Market Structure: Agricultural Product Price	
7	109/10/26 ~ 109/11/01	Game theory: National Health Insurance of Taiwan	
8	109/11/02 ~ 109/11/08	Watching Movie	
9	109/11/09 ~ 109/11/15	Review	
10	109/11/16 ~ 109/11/22	Midterm Exam Week	
11	109/11/23 ~ 109/11/29	Unemployment and Inflation: Which you like	

12	109/11/30 ~ 109/12/06	Economic Growth and Poverty Inequality	
13	109/12/07 ~ 109/12/13	Trade I: Taiwan' s Trade	
14	109/12/14 ~ 109/12/20	Trade II: WTO	
15	109/12/21 ~ 109/12/27	Financial Crises	
16	109/12/28 ~ 110/01/03	Review	
17	110/01/04 ~ 110/01/10	Final	
18	110/01/11 ~ 110/01/17	Final Exam Week	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Principles of Economics. 2015. N. Gregory Mankiw. Cengage Learning.		
References			
Number of Assignment(s)	10 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 30.0 % ◆ Other 〈Assignment/Quiz〉 : 30.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		