

## Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	THE WORLD OF FINANCE AND ECONOMICS IN DAILY LIFE	Instructor	YU-CHUN CHUNG
Course Class	TNUWB0B SOCIAL ANALYSIS, 0B	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
<p>Departmental Aim of Education</p>			
<p>I. To guide students to practice the methods and concepts learned from the courses of social science to their social life.</p> <p>II. To Enhance students' ability of self-understanding, psychological adaptation, and interpersonal communication.</p> <p>III. To promote students' ability of analyzing social phenomena and penetrating social problems through the design of courses; thus, motivating students to be more concerned about others and assume the corresponding social responsibilities.</p>			
<p>Subject Schoolwide essential virtues</p>			
<p>3. A vision for the future. (ratio:25.00)</p> <p>4. Moral integrity. (ratio:25.00)</p> <p>5. Independent thinking. (ratio:25.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:25.00)</p>			
<p>Course Introduction</p>	<p>Using a simple financial management methods to operate a happy life in the daily life. Transforming the difficult financial management knowledge into a plain language of life. Using the correct concept of life finance and practicing a happy financial plan, so that limited revenue can create endless hope.</p>		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	The era of wealth redistribution has come quietly. Wealth can be rapidly accumulated only through proper fund utilization and financial planning. This course helps students to establish the basic financial management concept and properly plan their own complete financial management plan.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		3457	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	109/09/14 ~ 109/09/20	Course Introduction	
2	109/09/21 ~ 109/09/27	Measurement of Living Cost	
3	109/09/28 ~ 109/10/04	Demand and Supply	Online Asynchronous Instruction
4	109/10/05 ~ 109/10/11	Basic Financial Quotient I	
5	109/10/12 ~ 109/10/18	Group Report	
6	109/10/19 ~ 109/10/25	Group Report	
7	109/10/26 ~ 109/11/01	Group Report Review	Online Asynchronous Instruction
8	109/11/02 ~ 109/11/08	Group Report	
9	109/11/09 ~ 109/11/15	Group Report	

10	109/11/16 ~ 109/11/22	Midterm Exam Week	
11	109/11/23 ~ 109/11/29	Basic Financial Quotient II	
12	109/11/30 ~ 109/12/06	Group Report	
13	109/12/07 ~ 109/12/13	Group Report Review	Online Asynchronous Instruction
14	109/12/14 ~ 109/12/20	Group Report	
15	109/12/21 ~ 109/12/27	Group Report	
16	109/12/28 ~ 110/01/03	Group Report Review	Online Asynchronous Instruction
17	110/01/04 ~ 110/01/10	Group Report	
18	110/01/11 ~ 110/01/17	Final Exam Week	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Self-Made Teaching Materials		
References	<a href="https://www.dgbas.gov.tw/mp.asp?mp=1">https://www.dgbas.gov.tw/mp.asp?mp=1</a>		
Number of Assignment(s)	4 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 %   ◆ Mark of Usual : 20.0 %   ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other 〈 Group Report 〉 : 20.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		