

## Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	THE AMERICA TODAY	Instructor	FABRICIO ANTONIO FONSECA FERNA
Course Class	TNUTB0D GLOBAL OUTLOOK, 0D	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
<b>Departmental Aim of Education</b>			
<p>The educational goal of this unit of study is to help all TKU undergraduate students develop a foundational outlook on the world. It aims to help them develop a global perspective, and to equip them with the capacity to constantly strengthen their grasp.</p>			
<b>Subject Schoolwide essential virtues</b>			
<ol style="list-style-type: none"> <li>1. A global perspective. (ratio:50.00)</li> <li>3. A vision for the future. (ratio:20.00)</li> <li>5. Independent thinking. (ratio:30.00)</li> </ol>			
<b>Course Introduction</b>	<p>The Americas is a vibrant continent, home to the USA, Canada and the countries in Latin America and the Caribbean. The goal of this course is to get the students closer to the current situation of the Americas under the process of globalization. From the post-industrial economies in North America to the developing and emerging economies in Latin America, the content of this course can lead the Professor to discuss together with the students the topics concerning the current political, economic, social and cultural globalized trends, problems and transformations.</p>		
<b>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</b>			
<p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>			
No.	Teaching Objectives	objective methods	

1	The goal of this course is to give students a better understanding of the realities of the Americas under globalization, including economic, social, cultural, and political developments.	Cognitive
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The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		135	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation

#### Course Schedule

Week	Date	Course Contents	Note
1	109/09/14 ~ 109/09/20	Course introduction	
2	109/09/21 ~ 109/09/27	The different globalizations	
3	109/09/28 ~ 109/10/04	Culture	
4	109/10/05 ~ 109/10/11	Neoliberalism and inequality	
5	109/10/12 ~ 109/10/18	Transnationalism	
6	109/10/19 ~ 109/10/25	Environmentalism	
7	109/10/26 ~ 109/11/01	Financial Centers	
8	109/11/02 ~ 109/11/08	Journalism and social media	
9	109/11/09 ~ 109/11/15	Arts and politics	
10	109/11/16 ~ 109/11/22	Midterm Exam Week	
11	109/11/23 ~ 109/11/29	Organized crime	
12	109/11/30 ~ 109/12/06	Gastronomy	
13	109/12/07 ~ 109/12/13	Social movements	
14	109/12/14 ~ 109/12/20	Multilatinas	
15	109/12/21 ~ 109/12/27	Sports	
16	109/12/28 ~ 110/01/03	Global leadership	
17	110/01/04 ~ 110/01/10	Sum-up	

18	110/01/11 ~ 110/01/17	Final Exam Week	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Different academic references will be provided for students to prepare their presentation and in-class discussion		
References	<p>Claudia Chwalisz (2017). "The world needs more Canada" in <i>Juncture</i>, 23:4, 258-265.</p> <p>Walter Lohman (2018). "Year One of the Trump' s Administration Policy: Uncertainty and Continuity" in <i>Southeast Asian Affairs</i>, Vol. 2018, 43-58.</p> <p>Different materials will be made available to students throughout the semester</p>		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 20.0 %   ◆ Mark of Usual : 15.0 %   ◆ Midterm Exam : 15.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other 〈Group presentation〉 : 20.0 %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>		