

Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	FINANCIAL ANALYSIS AND INVESTMENT	Instructor	CHAO, CHING-HSIANG
Course Class	TLWXB3A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 3A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<ul style="list-style-type: none"> I . Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V . Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:60.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:30.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:50.00) 7. A spirit of teamwork and dedication. (ratio:20.00) 			

Course Introduction	(1)To focus on equity (share) valuation; (2) To examine the appropriate methods of fundamental analysis, including models of shareholder value, a comparison of accrual accounting and discounted cash flow approaches to valuation, the analysis of profitability, growth and valuation generation in a firm, testing the quality of financial reports, forecasting earnings and cash flows, pro-forma analysis for strategy and planning, analysis of risk, and the determination of price/earnings and market-to-book ratios.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1 Provide a broad understanding of financial analysis and how it informs choices and decisions in investments.	Cognitive
2	2 Introduce the interpretation and application of financial statements.	Psychomotor
3	3 Introduce core elements of financial investment and their applications.	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADE	12457	Lecture, Discussion	Testing, Report(including oral and written)
2	ADE	12457	Lecture, Discussion	Testing, Report(including oral and written)
3	ADE	12457	Lecture, Discussion	Testing, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	109/09/14~ 109/09/20	Overview of Financial Statement Analysis	

2	109/09/21 ~ 109/09/27	Overview of Financial Statement Analysis	
3	109/09/28 ~ 109/10/04	Oct. 1, Mid-Autumn Festival, No Class Oct. 2, Extended Holiday, No Class	
4	109/10/05 ~ 109/10/11	Oct. 9, Extended Holiday, No Class Oct. 10, Double Tenth Day, No Class	
5	109/10/12 ~ 109/10/18	Financial Reporting and Analysis	
6	109/10/19 ~ 109/10/25	Financial Reporting and Analysis	
7	109/10/26 ~ 109/11/01	Analyzing Investing Activities	
8	109/11/02 ~ 109/11/08	Analyzing Investing Activities	
9	109/11/09 ~ 109/11/15	Open book test (I)	
10	109/11/16 ~ 109/11/22	Midterm Exam Week	
11	109/11/23 ~ 109/11/29	Credit Analysis	
12	109/11/30 ~ 109/12/06	Credit Analysis	
13	109/12/07 ~ 109/12/13	Open book test (II)	
14	109/12/14 ~ 109/12/20	Presentation and Discussion (case study)	
15	109/12/21 ~ 109/12/27	Presentation and Discussion (case study)	
16	109/12/28 ~ 110/01/03	Holiday	
17	110/01/04 ~ 110/01/10	Presentation and Discussion (case study)	
18	110/01/11 ~ 110/01/17	Final Exam Week	
Requirement	Teacher may adjust the teaching progress according to the learning situation of the whole class.		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	K.R. Subramanyam, "Financial Statement Analysis" , 11th edition, McGraw Hill.		
References	Papers & Lecture Notes		

Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other (Oral Report) : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>